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      UNITED STATES DISTRICT COURT
1
      SOUTHERN DISTRICT OF NEW YORK
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     ARISTA RECORDS, LLC. et al.,
                     Plaintiffs,
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                                              06 Civ. 5936 (KMW)
                 V.
6
     LIME WIRE, LLC, et al.,
 7
                     Defendants.
 8
9
                                               May 4, 2011
                                               10:26 a.m.
10
     Before:
11
                            HON. KIMBA M. WOOD,
12
                                               District Judge
13
                                 APPEARANCES
14
     MUNGER, TOLLES & OLSON, LLP
           Attorneys for Plaintiffs
15
     BY: GLENN POMERANTZ
           KELLY KLAUS
           JENNIFER PARISER
16
           BLANCA YOUNG
17
           HAILYN CHEN
           MELINDA E. LeMOINE
18
      WILLKIE, FARR & GALLAGHER, LLP
19
           Attorneys for Defendants
      BY: JOSEPH T. BAIO
20
           TARIQ MUNDIYA
           JOHN OLLER
21
           KATHARINE N. MONIN
           TODD COSENZA
22
23
24
25
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1 (Case called)

THE COURT: Good morning. Please, have a seat.

We are going to continue with jury selection. I thank all of you for being back here today. We are going to first ask any follow-up questions we have for those 11 of you who are in the jury box now. I will ask you to line up, the first two of you to come first.

Counsel, please approach, and the court reporter.

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(At side bar)
1
               (Juror no. 6 present)
 2
               THE COURT: We talked with you yesterday and we know
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 4
      you're a new teacher, we're hoping you can serve. Have you
5
      learned anything since last night that we should know?
               JUROR: About the case?
6
 7
               THE COURT: No, about the case or about whether you
      can serve.
8
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               JUROR: I can serve.
10
               THE COURT: Good. Okay.
11
               JUROR: But I'm just feeling a little stressed about
12
      it but, yes, I can serve.
13
               THE COURT: Do you want to tell me about the stress?
14
               JUROR: Because I have report cards due and stuff. It
15
      is just work-related stress, nothing --
16
               THE COURT: Okay.
17
               JUROR: But they were fine with it.
18
               THE COURT: They're fine with it?
               JUROR: Yes. They're kind of okay with it.
19
20
               THE COURT: Okay.
21
               JUROR: It is just my own -- my own issue.
22
               THE COURT: Okay.
23
               JUROR: Okay?
24
               THE COURT: Will you be able to do some work on the
25
      evenings and on weekends.
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JUROR: Maybe on Saturdays but the school closes, it
1
      is open from 8:00 to 4:00 so the school will be closed by the
 2
 3
      time I get there because it is from 9:00 to 5:00 here?
 4
               THE COURT: Right.
 5
               JUROR: By the time I get there it will be closed.
 6
               THE COURT: Saturdays?
 7
               JUROR: I can try to do Saturdays.
               THE COURT: Very good. Thank you very much.
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               JUROR: That's all the questions?
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               THE COURT: Yes, that's all. You may go back to your
11
      seat.
12
               (Juror not present)
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               THE COURT: We are ready for juror no. 7. That was
14
      juror no. 6.
15
               (Juror present)
               THE COURT: Good morning. You're juror no. 7?
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17
               JUROR: Yes.
18
               THE COURT: Has anything occurred to you since last
      night about your ability to be fair on this case?
19
20
               JUROR: No.
21
               THE COURT: You can serve?
22
               JUROR: Yes.
23
               THE COURT: Very good. Thank you.
24
               JUROR:
                      Thank you.
25
               THE COURT: You may be seated.
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1 (Juror not present). THE COURT: Juror no. 8. 2 3 (Juror Present) 4 THE COURT: Good morning. I have not yet called your 5 employer. Do you want me to do that? JUROR: Yes, because I spoke to him this morning and 6 7 told him that I may be detained for four weeks or so and he said the timing was bad and that if you wished to call him, 8 9 that might be a good thing. 10 THE COURT: Okay. 11 JUROR: Maybe one other thing I should explain, too, 12 because I think it is pertinent, in my job at the EPA I was the 13 senior enforcement policy coordinator which means that I advise 14 senior management on how we should settle environment 15 litigation cases. A lot of it involved cost recovery and 16 dollar amounts --17 THE COURT: Yes. 18 JUROR: -- where the agent would say, well, we want a million dollars and the defendant would say, well, we will give 19 20 you \$50,000. So, this is very relevant I think to this case so 21 I thought you should know it. 22 THE COURT: That you have a familiarity with dealing 23 with damages. 24 JUROR: Yes.

THE COURT: Okay.

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JUROR: That could be a good thing or bad thing
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 2
      depending how you decide.
 3
               THE COURT: We will let that abide my talk with your
 4
      employer.
 5
               JUROR: All right.
6
               THE COURT: Thank you very much.
 7
               JUROR: You're welcome.
               (Juror not present)
 8
9
               THE COURT: We are ready to talk with juror 11,
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     please.
11
               (Juror present)
12
               THE COURT: Good morning.
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               JUROR: Good morning.
14
               THE COURT: You indicated yesterday that you would be
15
      able to serve. I want to be sure that you still feel today
16
      that you can serve and that you can be a fair juror.
17
               JUROR: Oh, I can be a fair juror.
18
               THE COURT: Good.
19
               And you can serve?
20
               JUROR: I can serve.
21
               THE COURT: Good. Thank you very much.
22
               (Juror not present)
23
               THE COURT: Juror no. 13, please.
24
               (Juror present)
25
               JUROR: Good morning.
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THE COURT: Good morning.
1
               You indicated yesterday that on May 19 you have a
 2
 3
     monthly checkup?
 4
               JUROR: Yes.
5
               THE COURT: And I told you that I would call your
     doctor and see if that could be moved to 5:00 p.m. and if not
6
 7
     we would find some way to accommodate you.
               JUROR: Yes. Okay.
8
9
               THE COURT: So, with that said.
10
               JUROR: Last night I called, I cancelled the one for
11
      today.
12
               THE COURT: Oh, thank you.
13
               JUROR: And then I will call -- I will work it as it
14
      goes.
15
               THE COURT: I appreciate that. So, you can serve?
16
               JUROR: Yes.
17
               THE COURT: Thank you very much.
18
               JUROR: Thank you.
19
               MR. MUNDIYA: Thank you.
20
               (Juror not present)
21
               THE COURT: Juror No. 14 has to end by May 27.
22
               (Juror present)
23
               THE COURT: Juror No. 14?
24
               JUROR: Yes.
25
               THE COURT: Has anything occurred to you since we last
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spoke with you that you think you need to tell us about your service here?

JUROR: You did make me a little bit nervous vestered
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JUROR: You did make me a little bit nervous yesterday that I have used the Lime Wire in the past. Also, if I were to serve, I live two hours away so I actually would be staying with my friend that does work at Atlantic Records.

THE COURT: Okay.

JUROR: So I'm kind of not sure how that would be.

THE COURT: Okay.

And about Lime Wire I made you nervous?

JUROR: Yes.

THE COURT: About what?

JUROR: Because I used it in the past.

THE COURT: And nervous that it was unlawful?

JUROR: Yes. Once I did find out I did terminate it.

THE COURT: Right.

JUROR: But it still made me very nervous.

THE COURT: Let me ask you to step aside for a moment.

JUROR: Okay.

(Juror not present)

THE COURT: I think I could talk her into not being nervous but the May 27 part could be a problem, counsel.

MR. KLAUS: We think that it is a close call, your Honor.

MR. MUNDIYA: We think we should be done by May 27th,

1 I hope.

THE COURT: Okay. Even with deliberations?

MR. MUNDIYA: Now, your Honor asked a question yesterday about Memorial Day weekend. If we stop at the end of Thursday, take the Friday off and come back Tuesday, if we haven't finished by then, I think that would be fine with us.

THE COURT: Is that true for all counsel?

MR. POMERANTZ: I think we are confusing weekends. The Memorial weekend is after May 26.

THE COURT: Right.

MR. POMERANTZ: So this juror wouldn't be able to serve if we are contemplating.

MR. MUNDIYA: Yes.

THE COURT: This would take care of the June 2 person or not, right?

MR. MUNDIYA: We hope to be done by May 27th. We really do.

MR. KLAUS: I again would make our objection particularly with respect to a juror who has now said that having had the evening to consider it, she is concerned about the lawfulness of her conduct.

THE COURT: Now, what I propose to say to her is that she has nothing to worry about about the lawfulness of her conduct because her identity is not known to anyone, it is anonymous. Let me see if that gets rid of her concern. And if

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you have follow-up questions, just tell me that you do.

MR. KLAUS: Okay. I mean, I think even if she answers that question yes, your Honor, the follow-up question will be how that will impact her even if she is not concerned about personal liability in this case, how that will impact her consideration of the evidence.

THE COURT: Okay.

(Continued next page)

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1 THE COURT: We are ready to see No. 14 again. 2 (Juror present).

THE COURT: Hi. It may well be that a lot of people didn't know what they were doing on the Internet, didn't know who had the rights to what, a lot of individuals, particularly people your age and younger, and I wouldn't want that to cause you not to be able to sit. I wouldn't want you to be worried, for example, that you might be sued, because you are completely anonymous here, so your answers won't be known to anyone. These forms will all be destroyed.

So, with that in mind, do you think you could sit and be a fair juror here, or do you think something about your past use of LimeWire would be troubling you?

JUROR: It definitely does trouble me. I actually didn't even think about it until yesterday when you brought it up, but it does make me really nervous.

THE COURT: Can you just explain that a little so I will understand how it makes you nervous.

> Just the fact that I had used it in the past. JUROR:

THE COURT: Why does that make you nervous?

JUROR: Because it was unlawful.

THE COURT: OK. I will ask you to step aside.

(Juror not present)

THE COURT: I think we have to excuse her for cause.

MR. MUNDIYA: OK.

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THE COURT: We will excuse her for cause with our
1
      thanks.
 2
 3
               Thank you very much. We are excusing Juror No. 14 for
 4
      cause.
 5
               Could Juror No. 15 approach please.
 6
               (Juror present)
 7
               THE COURT: Hi.
               JUROR: Hi.
 8
               THE COURT: Since we last talked with you yesterday,
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10
      has anything occurred to you that you want us to know before we
11
      go through the process of jury selection?
12
               JUROR: No.
13
               THE COURT: OK.
14
               JUROR: Nothing has changed.
15
               THE COURT: You are still OK about serving?
16
               JUROR: Yes.
17
               THE COURT: Thank you very much.
18
               (Juror not present)
               THE COURT: We are ready for Juror No. 19.
19
20
               (Juror present)
21
               JUROR: Good morning.
22
               THE COURT: Hello.
23
               JUROR:
                       Since we last talked to you, has anything
24
      occurred to you that you think you ought to tell us about your
25
      possible service here or are all your answers just the same?
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JUROR: They are the same.
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 2
               THE COURT: OK. You can serve if you are selected?
 3
               JUROR: Yes. Except for that one date that we talked
 4
      about.
5
               THE COURT: Right. Remind me what date that was. I
     didn't write it down.
6
 7
               JUROR: May 13.
               THE COURT: That's the wedding?
 8
9
               JUROR: Yes.
               THE COURT: OK. And where is the wedding?
10
               JUROR: In New Jersey.
11
12
               THE COURT: Would you be able to be here for a morning
13
      session for example from 9:00 to 12:00 if it were necessary?
14
               JUROR: To 12 I could.
15
               THE COURT: You could do 9:00 to 12:00 on that day?
16
               JUROR: Yes.
17
               THE COURT: We are not going to ask you that yet.
     We'll wait and see how things go.
18
19
               OK. Thank you.
20
               JUROR: Thank you.
21
               (Juror not present)
22
               THE COURT: No. 21.
23
               (Juror present)
24
               JUROR: Good morning.
25
               THE COURT: Good morning.
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Voir Dire

Since we last talked to you, have you had any thoughts 1 about your possible service as a juror here or is all the 2 information still the same? 3 4 JUROR: It's about the same, as long as I can get out 5 of here by June 2. My friend is having a heart attack over this. 6 7 THE COURT: No one should have a heart attack over this. Please tell your friend you will be able to go where you 8 9 want to go June 2. 10 JUROR: OK. I hope so. 11 THE COURT: You don't even have to hope so. 12 assuring you of that? Terrific. OK. Thank you so much. 13 JUROR: 14 THE COURT: OK. 15 (Juror not present) THE COURT: OK. Juror No. 23. 16 17 (Juror present) 18 JUROR: Good morning. THE COURT: Good morning. Since we last talked to 19 20 you, have you had any thoughts that you want to tell us about 21 about your possible service here or is everything still the 22 same as yesterday?

23

24

THE COURT: How old is that child? 1 2 JUROR: They're nine and ten. So they don't 3 understand me being gone for that long a time. That was the only thing. I didn't tell my employment anything because I 4 5 wasn't sure if I am going to be on the jury. So I didn't want to -- my boss is new as of December. I have been with the 6 7 agency for eleven years, so I know the ins and outs of the 8 agency. 9 THE COURT: Yes. 10 JUROR: That is the only difficulty. Yesterday I had like seven missed calls and texts. 11 12 THE COURT: I understand. Perhaps you can handle 13 missed calls at lunchtime or in the evening? 14 JUROR: That's what I have been doing for the last two 15 weeks. 16 THE COURT: OK. Will you be able to explain to your 17 children that you are doing an important civic duty? It might 18 be a good lesson for them. 19 JUROR: I'm trying. Yes. 20 THE COURT: OK. Thank you very much. 21 (Juror not present) THE COURT: No. 32. 22 23 (Juror present) 24 THE COURT: Hello. 25

JUROR: Good morning.

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THE COURT: Since we last talked to you yesterday, have you had any further thoughts about whether you can sit as a juror here and be fair and impartial?

JUROR: Well, yes, I have. It was just the idea of end-of-school-year consternation for the kids rather than myself, but I think I could make due. I couldn't help overhear the last lady there. I could perhaps turn it into a lesson plan about civics.

THE COURT: I have lots of demonstrative exhibits you could use, lots of good things about jury service.

OK. Well, I appreciate your candor and your willingness to do your best here. So we will leave you in the pool of prospective jurors. Thank you.

JUROR: OK.

(Juror not present)

THE COURT: I didn't realize the acoustics were so good. I will keep my voice down. So we need to qualify five more, right?

MR. MUNDIYA: I thought you said between eight and ten, just in case.

THE COURT: Just in case. Would you like to do it that way? We can. It will take us a while to get there with all the hardships, but fine. Let's do that. Why don't we say we will try to qualify ten. The reason I said that was that I was worried about our first group. Now that we know that we

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Voir Dire

have ten in the first group, I think we're safe qualifying five or six.

MR. MUNDIYA: OK.

THE COURT: OK.

MR. MUNDIYA: OK. Let's try that. Thank you.

THE COURT: It's probably better for you to stay at side bar if you have the next group. I can give an instruction.

(In open court)

THE COURT: For those of you who are in the jury box and who we have already questioned this morning, if you would like to leave the courtroom for the next 45 minutes, you are free to do that. That would mean that you would need to be back here by 11:30. OK. If you want to sit where you are, you can do that, too. Thank you.

Today we will be questioning the remaining jurors up here at the bench. I think it may go a little more quickly for you if we do it that way. The first juror we would ask to come to the bench is Juror No. 33.

(At side bar)

(Juror present)

THE COURT: Good morning. I have just a few follow-up questions for you.

You have used LimeWire and --

JUROR: My husband, not me.

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THE COURT: Your husband has used LimeWire?
1
               JUROR: Yes.
 2
               THE COURT: I see. Your husband has used iTunes?
 3
 4
               JUROR: Yes. And I have as well.
               THE COURT: You have?
 5
 6
               JUROR: Yes.
 7
               THE COURT: OK. You mention in response to No. 24
      that record companies claim copyright infringement. My opinion
8
9
      is that this is a problem and a solution needs to be found on
     both sides.
10
11
               I think you might find a number of people agreeing
      with you about what needs to be done in the future. If you
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13
      serve as a juror here, what you will need to do is put out of
14
      your mind the way --
15
               JUROR: A solution.
16
               THE COURT: A solution.
17
               JUROR: I understand that.
18
               THE COURT: That's good. So you understand that I
     would tell you what the law is?
19
20
               JUROR: Right.
21
               THE COURT: You will learn the evidence at trial
22
      and --
23
               JUROR: I understand that.
24
               THE COURT: You can follow my instructions?
25
               JUROR: Yes.
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               THE COURT: OK. Thank you.
               (Juror not present)
 2
               THE COURT: So, No. 33 is qualified.
 3
 4
               Could Juror No. 34 come forward, please.
 5
               (Juror present)
               JUROR: Hi.
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 7
               THE COURT: Good morning. You mention that your
      husband has an operation --
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9
               JUROR: Yes.
10
               THE COURT: -- that may be coming up. Can you tell us
      a little about more about him?
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12
               JUROR: He's had five bypasses.
13
               THE COURT: Heart bypass surgeries?
14
               JUROR: Yes, recently, like a year or so ago. Now he
15
     has something to do with his stomach. He went yesterday to the
     doctor and he's probably going to see another doctor sometime
16
17
      this week, basically he's probably going to have to go in next
18
     week or the following week.
19
               THE COURT: He would have the surgery soon?
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               JUROR: I think so, yes.
21
               THE COURT: Would you say that you need to be there
22
     for him?
23
               JUROR: Absolutely.
24
               THE COURT: We understand. We will excuse you from
25
      this jury. Thank you.
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154nari2 Voir Dire 1 JUROR: Thank you. THE COURT: Good luck. 2 3 JUROR: I appreciate it. Thank you. 4 (Juror not present) THE COURT: We have excused Juror No. 34. Could Juror 5 6 No. 35 come forward, please. 7 Juror No. 35 was missing as of ten minutes ago. He's the 75-year-old man. Let's put him aside in case he shows up. 8 9 My guess is he probably won't serve. 10 OK. Could Juror No. 36 come forward, please. I might note that No. 43 was also missing as of ten minutes ago. 11 12 MR. MUNDIYA: OK. 13 (Juror present) 14 JUROR: Good morning. 15 THE COURT: Good morning. 16 You have used Rhapsody from 2005 to the present? 17 JUROR: Yes. THE COURT: You say in response to No. 24 what you 18 have heard about lawsuits by record companies against people 19 who have downloaded and shared? 20 21 JUROR: Yes.

THE COURT: You say, Trouble for the individual responsible. Reason why I opted for a paid subscription.

JUROR: That is correct.

THE COURT: I understand that.

22

23

24

THE COURT: OK. How long have you been a dress

24 designer?

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JUROR: I have been a designer for over ten years.

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have been designing dresses for about five of them.
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 2
               THE COURT: Is there a team who works with you?
 3
               JUROR: I have a team of subordinates.
 4
               THE COURT: And how many do you have?
 5
               JUROR:
                      About ten.
 6
               THE COURT: And how many individual designs do you
 7
     have to have ready?
 8
               JUROR: I am responsible for about 60 designs per
9
      collection. So I am pulling about 120 in the next few weeks.
10
               THE COURT: OK. Is the work far enough along that if
11
      you served as a juror here you could deal with the team in the
12
      evenings and on weekends?
13
                      It is honestly very difficult because I am
               JUROR:
14
      conducting fittings every day on my models, and my models have
15
      set times when they are available and those are usually morning
      hours.
16
17
               THE COURT: If you were sick, would someone be able to
18
      fill in for you for four weeks?
                       I wouldn't be sick for four weeks, God forbid.
19
               JUROR:
20
               THE COURT: OK. I will ask you to step aside for a
21
     moment.
22
               JUROR: OK.
23
               (Juror not present)
24
               THE COURT: I think we should let him go.
25
               Do you agree?
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MR. KLAUS: Yes.
1
 2
               MR. MUNDIYA: Yes, your Honor.
 3
               THE COURT: Could you please come back.
 4
               (Juror present)
 5
               THE COURT: We will let you go because of your
      hardship. Good luck with your collection.
6
 7
                      Thank you so much. Best of luck to you.
               JUROR:
               THE COURT: My deputy will tell you where you go next.
 8
9
               (Juror not present)
10
               THE COURT: Could Juror No. 38 come forward, please.
      This woman has a hardship and --
11
12
               (Juror present)
13
               THE COURT: Hi.
14
               JUROR: Good morning.
15
               THE COURT: Good morning. I would like to ask you
      first about your hardship sitting here.
16
17
               JUROR: Yes.
               THE COURT: You have a 92-year-old mother?
18
               JUROR: Right.
19
20
               THE COURT: How much time do you tend to spend with
21
     her every week?
22
               JUROR: Well, during the week I sleep over there a few
23
      times a week because I only have a part-time aide, so I have to
24
      stay there until like 10:00 in the morning on three nights,
25
      three mornings until she gets there.
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THE COURT: I see. 1 JUROR: I have flexible hours at work, and some days I 2 3 have to be there late in the afternoon to let her go. I made arrangements for this week, but I can't make arrangements for 4 5 more time. 6 THE COURT: OK. I will ask you to step aside for a 7 moment. 8 (Juror not present) 9 THE COURT: I think she's sincere. I think we should 10 let her go. 11 MR. MUNDIYA: We agree, your Honor. 12 THE COURT: Thank you very much. You are excused. 13 (Juror not present) 14 THE COURT: We have excused Juror No. 38. Could Juror 15 No. 39 come forward, please. 16 (Juror present) 17 JUROR: Good morning, your Honor. 18 THE COURT: Good morning. I have a few follow-up 19 questions for you. 20 JUROR: Yes, ma'am. 21 THE COURT: You say that you are aware that a 22 defendant was found liable for intentional inducement of copyright infringement? 23 24 JUROR: Yes, ma'am.

THE COURT: How much do you know about that?

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1
               JUROR: Not very much. Just what I have read in, for
      instance, the New York Times.
 2
 3
               THE COURT: And the company who was held liable?
 4
               JUROR: I don't recall.
 5
               THE COURT: You have used Napster?
               JUROR: Yes, ma'am.
 6
 7
               THE COURT: And iTunes and BitTorrent?
               JUROR: Yes, ma'am.
 8
9
               THE COURT: But not LimeWire?
10
               JUROR: That's correct.
11
               THE COURT: You know the law firm Munger Tolles and
12
      you know Willkie Farr?
               JUROR: Yes, ma'am.
13
14
               THE COURT: How do you know them?
15
                      I am an attorney and I have worked, I believe,
      with both of them, not as cocounsel but as like coplaintiffs or
16
17
      codefendants on a couple of cases.
18
               THE COURT: Who were your clients in those cases?
19
               JUROR: I believe Willkie and Munger represented
20
      clients in the, I want to say EMG v. Zagat. It was a patent
21
      case in the Eastern District of Texas. I think also in Web Map
22
      v. Zagat and a bunch of other names. I am not certain but I
     believe that those firms were named there.
23
24
               THE COURT: What do you know about the Electronic
25
      Frontier Foundation?
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JUROR: I know that sometimes the pro bono department at my law firm has cases that are referred to them through the EFF, and I worked on a defamation case in the, I think it was the Northern District of Georgia, where a landlord was suing a former renter who had complained about the landlord's business practices.

THE COURT: Was that connected to the Electronic Frontier Foundation?

JUROR: I believe that originally the renter had gone to the Electronic Frontier Foundation, who had then sent out a mass mailing to law firms saying does anyone want to take this pro bono, and I think it went through the pro bono committee and stuff like that.

THE COURT: Do you know how your firm decided to do pro bono work for the EFF?

JUROR: I believe because of the defamation aspects and also for the training aspects of it.

THE COURT: Can you tell me a little more about the defamation case?

JUROR: Sure.

What had happened was the renter was renting a house up in Appalachia in north Georgia. Apparently it was falling They had issues and disputes with the landlord over paying rent, and they had posted on the husband's website a critical commentary essentially insulting the landlord, having Voir Dire

a picture of the landlord with a snout and horns and other 1 rather, not exactly the kindest of imagery. The landlord then 2 3 sued them for defamation. There might have been another count, but the defamation was the primary count. 4 5 THE COURT: You worked on that case? JUROR: Yes, ma'am. 6 7 THE COURT: Who did you work with on that case? The only places that actually were on the case 8 9 working on the case was us and our local counsel in Atlanta. 10 The EFF was not -- my understanding is the EFF, any affiliation 11 with it was sort of like the clearing house sending out to 12 someone else. 13 THE COURT: What do you know about Forrester Research? 14 I believe that my firm has used them as an JUROR: 15 expert at some point, but I am not certain. 16 THE COURT: Do you know as an expert of what kind? 17 I don't recall. I remember hearing some JUROR: 18 attorney in our large firm mention that they were using Forrester as an expert on a case but that is all. 19 20 THE COURT: How long have you been with your firm? 21 JUROR: Four years. 22 THE COURT: What firm is it? 23 JUROR: Paul Weiss Rifkind & Garrison. 24 THE COURT: I know it. 25

Now, given your sophistication in law, I think you can

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look inside yourself and answer this question better than any questions I could pose to you.

JUROR: Yes, your Honor.

THE COURT: Given your work with clients in the recording industry, given your knowledge of EFF, given that your firm does pro bono work for EFF, that your firm has used Forrester Research and that you know something about the two law firms here, I know you don't know what evidence there will be, and in a minute if necessary I can tell you more about it, but at this point do you think you can sit on this case as a fair and impartial juror?

JUROR: I believe so, your Honor. So that you know, I have not worked on, at Paul Weiss on any of the cases for the recording industry. I know that we have represented them in the past. I believe it's mainly been our corporate department, but I could be wrong.

THE COURT: OK. If anything comes up in the case involving the two law firms involved here, Electronic Frontier Foundation, and Forrester Research, could you do your best to keep out of your mind anything you know about them and definitely not say one thing to any juror about any of them, in other words, nothing about your knowledge of the law firms, the foundation, or the research group?

Yes, your Honor. I can segment that out, JUROR: especially since I know only minimal amounts about most of

154nari2 Voir Dire 1 those. 2 THE COURT: OK. Very good. 3 Do counsel have any questions? 4 MR. MUNDIYA: No, your Honor. 5 MR. POMERANTZ: No, your Honor. 6 THE COURT: OK. Thank you very much. 7 JUROR: Thank you, your Honor. 8 (Juror not present) 9 THE COURT: OK. Juror No. 40 is next. Juror No. 40, 10 please. 11 MR. KLAUS: Your Honor, just so it's clear, he was a 12 current BitTorrent user. I know your Honor has overruled our 13 objection on excusals for cause for current users. If I can 14 just put that on the record, so we can preserve it. 15 THE COURT: Let's do it after this juror because he 16 has just coming up. 17 MR. KLAUS: Of course. 18 (Juror present) 19 THE COURT: Are you Juror No. 40? 20 JUROR: Yes, ma'am. 21 THE COURT: OK. You have just started a new job a 22 month ago? 23 JUROR: Yes, ma'am. 24 THE COURT: And you are concerned about losing four

weeks because it is a fast-paced high-tech company?

1 JUROR: Yes. THE COURT: Can you tell me a little more about that. 2 3 The company. JUROR: 4 THE COURT: About your concerns about serving as a 5 juror here. 6 JUROR: Sure. 7 THE COURT: How you think it might impact you. JUROR: I was unemployed for a couple of months. I 8 9 just started this new job. And it is one of the top high-tech 10 companies in the world. It is very fast paced. I have been 11 there now a month and to sort of miss a month, right, it just 12 concerns me, especially since I just lost my job. There is a 13 little concern there. 14 THE COURT: Right. How many jobs have you had? 15 JUROR: In my life? 16 THE COURT: Yes. 17 JUROR: So, postcollege I have had, this is my sixth. THE COURT: Who is your employer? 18 19 JUROR: Amazon. 20 THE COURT: In your view, is this a really good job 21 for you? 22 JUROR: Yes. 23 THE COURT: It is one you would like to keep? 24 JUROR: Yes. 25 THE COURT: I will ask you to step aside for a moment. JUROR: OK.

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(Juror not present)

THE COURT: I recognize that No. 24 gives at least one side pause. I do think we should excuse him for cause.

Any objection?

MR. KLAUS: We would agree.

THE COURT: We will excuse No. 40 for cause. Could you tell him he's excused for cause.

Juror No. -- I'm sorry, before I call the next juror, I need to be educated about BitTorrent. How is it the same or different as LimeWire?

MR. KLAUS: BitTorrent is a computer protocol that is used primarily for finding very large copyrighted files like motion pictures. The technology is similar to and the incidence of illegal usage is very similar to LimeWire. It is the subject of, in fact, a case that Judge Wilson, who you may recall was the Grokster district court judge, also had a case involving BitTorrent liability and essentially adopted the same reasoning, finding that they had intentionally induced copyright infringement. So within that community it is a very well known legal peer-to-peer type service.

THE COURT: It would seem to me that I ought to at a minimum ask him more questions about that. I didn't realize it was equally unlawful and that it still is so.

MR. BAIO: Yes. And I think, tell me if this is

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Voir Dire

right, the analogy is more to Gnutella, which is the network on which people travel, but BitTorrent also makes a software that allows people to download very quickly. THE COURT: Now I would like to be able to assure him that every copy of his questionnaire will be destroyed. MR. BAIO: Yes. THE COURT: Do you have any copies back at your offices? If you do I will just ask that you destroy them. MR. KLAUS: Yes, your Honor. MR. MUNDIYA: Of course. THE COURT: Today. Let's have him come back. Could Juror No. 39 please come back. (Juror present) THE COURT: I have a few questions for you about BitTorrent. JUROR: Oh, yes, ma'am. THE COURT: How do you use it now? I have used it for software transfers. JUROR: is a lot of particularly open source software like the Linux kernel that gets transferred through BitTorrent because it is a more efficient decentralized protocol. THE COURT: Is there anything unlawful about that, to your knowledge? Not that I am aware of, considering that it is JUROR:

open source. I don't think there's any sort of copyright

SOUTHERN DISTRICT REPORTERS, P.C.

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infringement or anything like that.

THE COURT: You know more about it than I do, but I will be learning. Please step aside.

JUROR: Yes, ma'am.

(Juror not present)

THE COURT: Does he pass the test?

MR. MUNDIYA: For us it does, your Honor.

MR. KLAUS: We would still make our objection for the record, your Honor.

THE COURT: If you want to elaborate on it, I will hear you, but at this point it would appear that he is not using an unlawful file sharing service.

MR. KLAUS: I think that he is using a service that is overwhelmingly used for infringement. What he said is he uses it just for a particularly small portion of what might be called noninfringing use as one would say. We still think it would be a basis for implied bias.

THE COURT: Do you believe he's not credible or do you believe that anyone who does what he does is biased?

MR. KLAUS: I believe that anyone who uses a network like that would be, in the words of the Torres case, very likely to spend a good portion of the trial wondering whether what they were doing was wrong.

THE COURT: Please come forward.

(Juror present)

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Voir Dire

1 THE COURT: I understand that you are using BitTorrent in a rather minimal way. 2 3 JUROR: Yes, ma'am. 4 THE COURT: You have indicated that you don't believe 5 there's anything unlawful about what you are doing and I am 6 going to assume that's right. I don't know enough. What I 7 would not want is for you to worry about this during the case. So what I want to tell you is that this questionnaire 8 9 is anonymous. 10 JUROR: Of course. 11 THE COURT: And every copy that we have of it is going 12 to be destroyed today. 13 JUROR: That's fine. 14 THE COURT: So you don't have to worry about your own 15 situation. With that in mind, can you put BitTorrent out of your mind and listen just to the evidence in this case. 16 17 I would hope so, your Honor. THE COURT: OK. Now, whenever anyone says that I have 18 19

to ask --

JUROR: Of course, the follow-up.

THE COURT: Are you confident?

JUROR: Yes, ma'am, I am.

THE COURT: OK. Thank you very much.

(Juror not present)

THE COURT: Are we down to 41 or have we done 41?

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               MR. MUNDIYA: We are on 41 now.
               THE COURT: Could Juror No. 41 come forward, please.
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               Good morning.
               JUROR: Good morning.
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               THE COURT: I understand you are a forensic expert.
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               JUROR: Psychologist, yes, ma'am.
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               THE COURT: Psychologist. OK. Do you work in
      criminal and civil cases?
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               JUROR: Almost always civil, some criminal but very
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      rarely.
               THE COURT: In what courts?
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               JUROR: Westchester, principally Westchester Supreme
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      Courts, Putnam, Rockland, Orange. I have done stuff in, for
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     the -- in Canada.
               THE COURT: Are you scheduled to testify within the
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     next month?
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               JUROR: I haven't received any subpoenas yet, but I
      have at least -- you never know who knocks on my door. I do
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     have one urgent case which I mentioned there which is
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      concerning to me that I have to fast track because of
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     psychological illness of one of the parents and the potential
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      impact on the children.
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               THE COURT: The psychological what of one of the
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     parents?
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                      The psychological impairment of one of the
               JUROR:
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parents and the impact on the children. I have had to fast track this case. I would like to do my best to try to get this in as soon as humanly possible because of the children.

THE COURT: What work remains to be done on it?

I need to contact the collateral sources and JUROR: write the report at this point.

THE COURT: How long do you think that would take you?

If I'm lucky, a week. JUROR:

THE COURT: I see. Five days you think?

JUROR: At least.

THE COURT: OK.

Because many times -- there's probably about ten providers I have to get a hold of and a lot of times I play phone tag with everybody.

THE COURT: Is there anyone who could fill in for you on that case?

That is impossible. Unfortunately I don't allow anyone to do the work except myself.

THE COURT: Do you think the children are at risk?

JUROR: Yes. I actually had to have the mother removed from the house for one weekend until I was able to communicate with the psychiatrist, and I have received phone messages that things are beginning to act up at home. So I would like to do my best to assist there, your Honor.

THE COURT: Can you step aside briefly?

THE COURT: Does someone teach with you?

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JUROR: For one of my classes, yes. 1

THE COURT: And the others?

JUROR: No.

THE COURT: And you are applying for a new job?

JUROR: Yes, ma'am. I am in a replacement position which expires in June.

THE COURT: So you may be called for an interview?

JUROR: Yes, ma'am.

THE COURT: Now, if you were called for an interview, we could arrange trial so that you could go to the interview -or interviews, I hope you are that fortunate. But with respect to your current students, could they be adequately cared for without you there in the next three to four weeks?

They would be cared for. I can't state to the JUROR: quality of care they be provided with a substitute.

THE COURT: Do you know the substitute?

It varies day by day. I think there may, I JUROR: may be afforded some more stability if -- because I have been forced to put in day by day, not knowing what my status in the court would be day by day this week, and I know it's been a different person each day. While it's possible that could continue, it is also possible that they would find somebody for a week at a time, two weeks at a time, which I think would help. But still, not knowing the individual's background, it's still anyone's quess.

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               THE COURT: I will ask you to step aside for a moment
      and see if we have follow-up questions.
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               JUROR: Thank you, your Honor.
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               (Juror not present)
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               THE COURT: I don't think he will be able to pay
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      enough attention to the case. I think he's going to be
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      worried. He is in a school system where things are kind of
      wooden. If he's not there teaching, I think it might be a
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      problem for him. Is there any objection to an excusal for
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      cause?
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               MR. KLAUS: No, your Honor.
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               MR. MUNDIYA: No, your Honor.
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               THE COURT: Could you come forward for a moment.
14
               (Juror present)
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               THE COURT: We will excuse you for cause. I wish you
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      good luck in getting a job.
17
               JUROR:
                      Thank you, your Honor.
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               (Juror not present)
               THE COURT: Could Juror No. 43 come forward, please.
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               THE DEPUTY CLERK: Judge, she was one of the ones I
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      had listed as one that didn't show.
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               (Juror present)
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               THE COURT: Good morning.
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               JUROR: Good morning.
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               THE COURT: Are you Juror No. 43?
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1 JUROR: I am.

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THE COURT: Do you know what time you got here today?

JUROR: Arrived outside or got up here?

THE COURT: Both.

JUROR: I waited about an hour and ten minutes on the line downstairs.

THE COURT: Oh, dear.

JUROR: Kind of wet.

THE COURT: We will be able to change that if you serve here. I'm sorry you're wet. I have a few questions to ask you.

You have used Napster, is that right?

JUROR: Yeah, I mean a lot of years ago when it first sort of got popular and my family gave me an MP3 player, I tried to download. I tried to I say because it took like half an hour to get one song, so I didn't really have much success.

THE COURT: You didn't use it much?

JUROR: I tried a few times, but I couldn't really get songs without waiting a really long time, and my computer crashed, so -- but I did try.

THE COURT: OK. Look at your answer to question 24. You say you have a vague memory of the Napster getting sued by record companies. Originally you understood Napster to be sharing content that had been purchased much the way friends share books, but over time you came to believe that record

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1 companies and artists were being taken advantage of.

JUROR: Or might be -- I think it's pretty complicated.

THE COURT: Yes.

JUROR: I'm not really sure, so I didn't use it anymore.

THE COURT: Right.

If you were selected to serve here, your answers here are anonymous, so you wouldn't have to have any worry about any service you've used.

You mention that you have heard or you know Motown Record Company and Sony. Could you tell me about that?

I had a friend who passed away about ten years JUROR: ago, and he was an executive at Motown. Then my cousin is married to a former executive at Sony music.

THE COURT: OK.

JUROR: I don't really know what their respective roles were.

THE COURT: If you were selected to serve here, what I would be asking you to do is to put out of your mind what you knew once about Napster and what you knew about record companies and just listen to the evidence that you hear in court, read the exhibits, and then deliberate with your fellow jurors once you have heard my instructions on the law. Could you do that?

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               JUROR: Yes.
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               THE COURT: OK. Thank you very much.
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               JUROR: Sure.
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               (Juror not present)
               THE COURT: Could Juror No. 44 come forward, please.
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               This is the juror who is expecting the baby May 27.
 7
               (Juror present)
               THE COURT: I understand that your wife and you are
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9
      expecting a baby.
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               Is this your first baby?
               JUROR: Third.
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               THE COURT: Third. OK.
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               JUROR: Her first.
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               THE COURT: Her first. OK. So you don't know for
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      sure when the baby will be born?
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               JUROR: We don't we had one scare already. Spent the
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      evening in a hospital.
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               THE COURT: So you are nervous about it?
               JUROR: Yes.
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               THE COURT: OK. How would you feel about serving here
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      as a juror? Do you think you could serve, do you think you
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      could listen to the evidence, concentrate on that and
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      deliberate with your fellow jurors, or do you think you would
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     be too nervous about your wife's situation?
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               JUROR: I am not at all nervous about concentrating
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and hearing the evidence. I'm nervous about accompanying my
wife to the hospital if she's in labor, and I wouldn't want to
interrupt the proceedings.
        THE COURT: You could interrupt the proceedings for
that.
        JUROR: For that?
        THE COURT: For that you could, yes. How far away do
you live?
         JUROR: Westchester County, seven miles north of the
city.
        THE COURT:
                    So your commute would be an hour plus?
                To come here, yes, about an hour.
        THE COURT: So would that give you enough notice to
get home?
        JUROR:
                That partly depends on the cell phone problem.
Is there a way for her to get a note in to me?
        THE COURT: Yes, there would be.
               Then that would probably be all right.
        JUROR:
        THE COURT: Then let me ask you a few follow-up
questions. You are a journalist?
        JUROR: Yes.
        THE COURT: Which magazine?
         JUROR: Fortune magazine. There wasn't space for it
in the form, but I should probably disclose that you and I have
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met socially, our exes worked together.

1 THE COURT: I see. Thank you.

Did we know one another well? I hate to admit I have to ask that question.

JUROR: We had lunch in the summertime a couple of times.

THE COURT: OK. Is there anything about -- be very frank. Is there anything about any time you spent with me or anything you know about me that would make you not want to serve here?

JUROR: No. I just thought it needed to be mentioned. I didn't see a spot to put it on the form.

THE COURT: Next time. You know Edgar Bronfman, Jr.?

JUROR: That is an indirect question. One of my jobs
has been to edit media stories for Fortune magazine, so my
writer would spend a lot of time with Bronfman and I would
spend a lot of time with the writer deciding what goes in and
out of the story. I figured that's probably an indirect thing
that should be disclosed.

THE COURT: Yes. OK.

You answered question No. 24 saying that -- I should also note that a member of your family has used Napster and Kazaa.

Who would that be.

JUROR: Son, and probably daughter as well, two teenagers.

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THE COURT: They won't be at any legal risk here because these questionnaires are anonymous and will be destroyed.

You mention in response to 24, Napster led the way and was put out of business. Then Steve jobs figured out the business model and the litigation fever cooled off.

I understand that.

Do you have any expertise about this business?

JUROR: Does a journalist have expertise?

THE COURT: Ah.

Well, let's see how to say it.

THE COURT: Have you written about record companies or file sharing or music?

JUROR: I have edited a huge number of stories on the subject.

THE COURT: OK.

JUROR: I have done extensive edits and rewrites of stories, for instance, about Steve Jobs, his business plan, his personal life. There are things that make it into stories and things that don't. And for a number of years -- I was formerly the editor of all media stories for Fortune magazine, including stories about our parent Time Warner, Warner Music and things like that.

THE COURT: You will be able to answer this question far better than I can probe on it.

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Looking to your life experience and your knowledge, would you be able to sit here as a juror, listen to the evidence in this case and deliberate with your fellow jurors based on the evidence in this case and the law that I give you and not let any past knowledge that you have interfere with vour fairness?

Would you like time to think about it?

JUROR: No. I think I would be able to, but you have to wonder if you are flattering yourself. I mean, I live in a business, I work in a business, my livelihood depends on copyright, and whether I can exclude that from my thinking, whether I should exclude that from my thinking is a question.

THE COURT: If you could step aside for just a moment, I'll talk about counsel will how to word the next questions.

> OK. JUROR:

(Juror not present)

THE COURT: I don't think that this should disqualify him. Are there questions you want me to ask him?

MR. BAIO: I don't think so, your Honor.

MR. KLAUS: One question. What in particular he's read or written about or edited about Mr. Bronfman, who will be a witness.

THE COURT: Could you please come back.

(Juror present)

Voir Dire

THE COURT: May I indicate that Mr. Bronfman will be a 1 witness in the case. If you are a juror here, can you put out 2 3 of your mind what you knew about him in the past and judge him 4 the way you would any other witness --5 JUROR: Yes, I think so. THE COURT: -- is he credible and so on? 6 7 With respect to copyright, the jury here will largely be deciding questions involving damages, and I think you can be 8 9 fair on that if you do. 10 JUROR: OK. THE COURT: OK. 11 12 Thank you very much. 13 (Juror not present) 14 MR. KLAUS: Do we have 16 now. 15 THE COURT: We have qualified I think five. THE DEPUTY CLERK: 15. 16 17 THE COURT: We have 15 now. Ten plus five. MR. KLAUS: Yes. 18 THE COURT: I think we're OK if you do. 19 20 MR. OLLER: We had the issue of No. 8 and his job was 21 still a question mark I think. 22 THE COURT: That's right. I will make a call now. 23 While I do that, perhaps you could at your, wherever you would

like to be, be considering your peremptories.

MR. KLAUS: Yes, your Honor.

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1 MR. MUNDIYA: Yes, your Honor. THE COURT: You each have three strikes, and I ask you 2 3 to put them simultaneously on a piece of paper. 4 MR. KLAUS: I apologize. To show my lack of math 5 being in my strong suit, do the jurors come in in the order 6 they come in, do they go out -- in other words, the first juror 7 who was qualified I believe was No. 6. She now becomes No. 1 on the list? 8 9 THE COURT: Yes. 10 MR. KLAUS: Thank you. There is one other issue down the 11 THE COURT: Yes. 12 The jurors who were stricken simply disappear and 13 everyone else moves forward. 14 If you strike the same juror, we might have the option 15 of having an extra juror, which might be a good idea. So I 16 just note that. If you do strike the same juror, I will be 17 asking you if you would like to keep the extra. 18 MR. KLAUS: Just to make sure we are on the same page. THE COURT: Who did we disqualify from the first 19 20 group? 21 MR. KLAUS: I believe it was No. 14, your Honor. 22 THE COURT: OK. All right. 23 I have jurors 6, 7, 8, 11, 13, 15, 19, 21, 23, 32, 33,

MR. MUNDIYA: That is what I have, your Honor.

36, 39, 43 and 44.

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THE COURT: So I will be calling the employer now and I'll let you know.

MR. MUNDIYA: Just a clarification, the jurors will keep the same numbers for the purposes of peremptories.

THE COURT: Yes. You don't have to change anything. Just stick with --

MR. KLAUS: We don't need a concordance table.

MR. MUNDIYA: That's right.

THE COURT: My deputy has helpfully given us this. Would you like to have her copy it?

MR. MUNDIYA: Yes. That would be very helpful. you.

MR. KLAUS: Your Honor, we may leave the courtroom or go to the jury room or across the hall?

THE COURT: Yes.

MR. MUNDIYA: Thank you.

(In open court)

THE COURT: Members of the panel, I want to, first of all, thank you for your patience. I know some of you had to wait a long time outside. I know it was wet. You're probably uncomfortable. I need to a few minutes to make a phone call on behalf of one juror, and the lawyers are going to be meeting to move along the process of jury selection.

So there will be about 10 to 15 minutes before I come back to you. If any of you want to leave for 10 to 15 minutes,

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you may do so, but please be back in your seat, let's say in
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      ten minutes. Thank you very much.
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               (Recess)
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               THE COURT: Could counsel come to the bench and could
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      Juror No. 8 come to the bench.
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               (Juror present)
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               THE COURT: Hi, I had a nice talk with Mr. Mugdin.
               JUROR: Yes.
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               THE COURT: He is a very charming man.
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               JUROR: Yes, he is.
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               THE COURT: Notwithstanding his charm, he has agreed
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      that you could serve.
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                      He gave me up? I can't believe that.
               JUROR:
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               THE COURT: I really twisted his arm.
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                      He did tell me that if you pushed back he was
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      going to give up.
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               THE COURT: He had some very nice things to say about
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      you.
               JUROR: Which made it worse.
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               THE COURT: Yes.
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                      He thinks you will be a wonderful juror.
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               THE COURT: Thank you very much.
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               JUROR: OK.
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               (Juror not present)
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               MR. KLAUS: Your Honor, I need to raise one issue.
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concerns Juror No. 39. At a break I had the opportunity to talk to my client, and Paul Weiss represents the Warner Music Group, it's represented it for a significant period of time in corporate transactions and in litigation, but it is currently representing Warner in the sale of the company, which is the single biggest transaction in its history.

We think, given the fact that he is an associate in the law firm with knowledge of Warner Music Group and their confidential information, this raises a concern of actual bias, your Honor, and we would ask that he be disqualified on that ground.

THE COURT: You think he would be biased in favor of record companies?

MR. KLAUS: I think he would have access to confidential information, and I don't know what he may know about this lawsuit or any information that may relate to this lawsuit.

THE COURT: I will call him up and question him about that.

> MR. KLAUS: Thank you, your Honor. (Continued on next page)

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1 (At side bar)

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THE COURT: Could juror no. 39 come forward, please?

JUROR: Yes, your Honor.

MR. BAIO: A few follow-up questions.

JUROR: Of course.

THE COURT: With respect to Warner, Warner is apparently now engaged in a very important transaction with the sale of the company. Have you been privy to any information about the Warner transaction?

JUROR: Not in the least. This is the first I have heard of it, actually.

THE COURT: And have you worked on anything for Warner or any case that involved Warner?

JUROR: Not that I can recall.

THE COURT: Are you a litigator?

JUROR: Yes, ma'am.

THE COURT: If you are selected as a juror here could you promise that you will not access any information at your law firm about any clients in the recording industry or anyone involved in this case?

JUROR: Yes, ma'am. If you want, I believe my firm can also put up some sort of firewalls. I have heard them do it before in some cases.

THE COURT: Now, if you were selected to serve as a juror here would you expect to go into Paul Weiss during the

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Jury Selection
      three to four weeks here?
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                      No, ma'am. If it would be permissible with
               JUROR:
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      you and of course with counsel, I believe Paul Weiss would
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     probably like me to do doc review for a case that I'm on but
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      that's hard copy. In fact, that's why I have my suitcase here,
6
      your Honor.
 7
               THE COURT: Well, if you are doing that -- may I ask
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      you who is the client?
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               JUROR: Of course. That's Merck.
10
               THE COURT: Doesn't involve music at all.
11
                      Not in the least; beyond the disgruntled
12
      groans of the associates under the doc review. That's about
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      it.
14
               THE COURT: Thank you very much.
15
                      Thank you, your Honor.
               JUROR:
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               (Juror not present)
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               THE COURT: Okay. He's still in our panel.
               MR. KLAUS: Thank you, your Honor.
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               MR. MUNDIYA: Thank you, your Honor.
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               THE COURT: So, how soon do you think you can give me
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      your strikes?
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22 MR. KLAUS: Can we have --

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THE COURT: 10 minutes.

MR. KLAUS: 10 minutes would be fine, your Honor.

MR. MUNDIYA: Thank you.

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1545ari3
                                Jury Selection
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               (In open court)
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               THE COURT: We will take a recess for 10 minutes and
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      then we will resume. Feel free to stand, stretch, read, talk.
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               (Recess)
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               THE COURT: Could counsel come forward?
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1545ari3 Jury Selection (At side bar) 1 2 THE COURT: Plaintiffs strike no. 8, 39 and 44. 3 Defendants strike 11, 15 and 32. So, our jurors are no. 6, 7, 13, 19, 21, 23, 33, 36 4 5 and 43. 6 MR. KLAUS: Thank you, your Honor. 7 MR. BAIO: Thank you. 8 THE COURT: Counsel, what we are going to do now is 9 seat the jurors, swear them, let them go for two hours. I will 10 take about 10 minutes working on legal questions that you need answers to before you open and then I will come out, we will 11 12 deal with that, and then you will be able to have, I hope, at 13 least an hour for lunch. 14 MR. BAIO: Thank you, your Honor. 15 MR. MUNDIYA: Thank you, your Honor. 16 17 18 19 20 21 22 23 24 25

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(In open court)

THE COURT: Members of the panel, a jury has now been selected and what I am going to do is ask the jurors who are in the jury box to step out and as I read the names of jurors who have been selected, they should each come into the jury box and my intern will help seat you.

I want to say to all of you who have not been selected that you have performed a very important public service by being here and by being willing to serve and I want to thank you very much for that.

Those of you who have not been selected will need to go back to the jury room with your cards and indicate to the jury administrator that you were not selected for this case. Again, you have my heartfelt thanks.

The jurors who have been selected are juror no. 6, no. 7, juror no. 13, juror no. 19, juror no. 21 and juror no. 23, juror No. 33 and juror no. 36 and juror no. 43.

At this point those of you who have not been selected are free to leave the courtroom. Thank you again for your service.

Members of the jury, you are about to be sworn as jurors and from that point on you are jurors in the case. I will give you preliminary instructions after lunch but I'd like to let you go to lunch and take a two-hour lunch and then I will be ready to give you my further instructions and you will

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hear the lawyers' opening statements.

From this point on until the end of the trial and when you go begin to deliberate, from this point on you must promise me that you will not talk to one another about the case at all, not about the case, the lawyers, the Judge -- anything about the case -- and that you will not talk to anyone else about the case.

I also need to have you promise me that you will not do any research about the issues in the case; no reading, no internet searches. I will give you further instructions after lunch but at this point I think that's all you need to know.

Could you swear the jurors.

(A jury panel of 9 was impaneled and sworn)

THE COURT: My intern Britton will show you where the jury room is. I would like to have you go through it just so you get familiar with it and I would like to ask you to be back in a little under two hours at 2:00.

May I also mention that you should never come into the courtroom until there is a knock on the jury door and you all come in together. You need to stay in the jury room or out to lunch or on your break. If, by chance, you run into any of the lawyers or parties in the case, let's say in the elevator or on the court house steps, they will not say hello to you because I'm asking them not to have any interaction with you at all. So, it is not strange, they're obeying my requirement that they

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not talk to you.

Okay. Have a good lunch. See you at 2:00. you.

(Jury not present)

THE COURT: We will be adjourned for about 10 minutes.

MR. POMERANTZ: Your Honor, may we approach?

THE COURT: Yes. On the record?

MR. POMERANTZ: It doesn't need to be on the record.

(Discussion off record)

THE COURT: Just to be sure, is there any juror in the room now? None.

What I intend to deal with now are the issues raised in connection with Mr. Gorton's Ira, executive compensation, Section 412, and then I will be asking how plaintiffs intend to use the facts from the summary judgment opinion that are the subject of the April 29 letter from Munger Tolles.

With respect to the IRA, I note that in letters dated April 9, 2007, the jury may be advised of Mr. Gorton's individual retirement account. I find that the evidence regarding that account is relevant to the jury's determination of statutory damages and to their determination of punitive damages.

I previously held that Mr. Gorton's net worth material is admissible for the purposes of calculating statutory damages under the Copyright Act and calculating punitive damages, as

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well as proving plaintiffs' fraudulent conveyance claim. Ι reasoned that the net worth material is relevant to the deterrence factor in calculating damages under the Bryant case. In light of that, Mr. Gorton's IRA, which constitutes part of his net worth, is relevant to and probative of whether a large damage award is needed to effect deterrence here.

Second, I find that the probative value of that evidence is not substantially outweighed by the danger of unfair prejudice, confusion of the issues, misleading the jury, considerations of undue delay, waste of time, or needless presentation of cumulative evidence.

(Continued on next page)

THE COURT: I disagree with defendants' contention that because state law precludes the IRA from being attached by judgment creditors, evidence of the IRA must be excluded. Whether plaintiffs can ultimately collect from Mr. Gorton's IRA is distinct from the question of whether evidence of the IRA is admissible for the purposes of calculating statutory and punitive damages.

Defendants cite no authority for the proposition that an inability to execute a judgment requires the exclusion of evidence at trial. In fact, courts and juries often consider accounts that cannot be attached by judgment creditors when assessing a defendant's total net worth and when calculating the amount of damages necessary to deter illegal conduct.

I also disagree with defendants' arguments that evidence of the IRA should be excluded because the jury purportedly will have "more than ample evidence" to calculate damages without learning about the IRA.

Plaintiffs are not seeking to admit duplicative evidence of a single facet of Mr. Gorton's net worth. Rather, they seek to offer evidence of various holdings in Mr. Gorton's portfolio in order to paint a complete picture of his net worth.

Finally, I conclude that evidence of the IRA should not be excluded as "grossly prejudicial" as defendants characterize it. As I have indicated, the extent of a defendant's financial holdings is properly considered when determining the amount of damages necessary to deter future infringement. In light of that, I find that evidence relating to Mr. Gorton's IRA is not unfairly prejudicial within the meaning of Rule 403. Defendants are, of course, free to argue, as they've indicated they would like to, that Mr. Gorton has already been deterred.

The parties appear to raise a nonevidentiary issue, which is whether all portions of the IRA are subject to attachment by judgment creditors. I don't yet have enough evidence to determine that, and, in any event, no ruling is needed on that now. If, following judgment, plaintiffs petition for a writ of execution to attach the IRA and if

defendants then move to quash the writ, I can decide at that time the propriety of attachment.

With respect to the issue of the compensation of plaintiffs' executives, I note that on May 2 I stated that "I will let defense counsel bring in relevant economic arguments, including compensation to plaintiffs' executives."

Yesterday plaintiffs raised privacy-related concerns regarding certain executives whose compensation figures are purportedly not publicly available and plaintiffs also renewed their overall objection to defense counsel introducing evidence on the compensation of plaintiff's executives.

I affirm my May 2 ruling that defense counsel may introduce evidence and argument with respect to compensation of plaintiffs' executives. However, defense counsel may not name specific names when speaking about executive compensation.

Rather, defense counsel should speak in general terms, with statements such as two of plaintiffs' executives were compensated at over X dollars in X year. If you have any questions about this later, you can raise them.

With respect to Section 412, I want to be sure that the numbers I'm working with are correct.

For total post-1972 songs is the figure 9,561?

MR. KLAUS: Your Honor, I apologize. I would like to be sure of this.

THE COURT: That's all right.

MR. KLAUS: 9,561.

THE COURT: And the subset of post-1972 songs affected by Section 412(2) is 1,223?

MR. KLAUS: That's correct, your Honor.

THE COURT: OK. Thank you.

MS. EATON: Your Honor, we have a disagreement on that particular number.

THE COURT: I'm sorry. Could you speak up and tell me what your argument is.

MS. EATON: Yes, your Honor.

The parties have been exchanging communications about what the correct number is of published, late registered works subject to Section 412(2) of the Act. There have been counting errors on both sides and some debate about whether some of their existing evidence of preregistration infringement of some of those songs — for example, last week we were told that the plaintiffs had secured evidence that 60 of those songs they had evidence that there was preregistration infringement. On Friday of last week, an additional 19 songs were removed from that list.

I haven't received an explanation as to why that's so, but I assume it's because they found additional evidence of preregistration infringement. So last night, after we were informed that the Court wanted the final correct number for reasons we can all understand, we went back and double checked

the list and found a total of 1,331 late registered songs.

Those are songs that were late registered after the LimeWire system was launched.

So the difference between the two sides is our number is 1,331 and their number is, I believe, 1,223.

THE COURT: All right. I don't need to determine this right now unless counsel want to mention specific numbers in their opening statements.

MR. KLAUS: No, your Honor. There's no need to determine it right now.

THE COURT: OK.

I am going to move to points that are not dependent on a precise number of songs.

On May 1 plaintiffs argued that for 31 of the works affected by Section 412(2), that is, works that were not registered within 90 days of publication, they intended to seek statutory damages because those works had previously been registered and subsequently infringed as unpublished works.

On May 3, plaintiffs sent a letter to the Court stating that they are withdrawing that argument. Thus, those 31 works are back in the pool of either 1,223 or 1,331 or something in between the two.

Defendants recently argued for the first time that, under Section 412(1), if a work was infringed prior to publication and prior to registration as an unpublished work,

then statutory damages are barred. This potentially affected — tell me if I have the number right — 3,762 additional works beyond the 1,223 or 1,331 or something in between the two. Do I have the number right, or do you want me to just hold off on the number?

MS. EATON: I'm afraid to say it would be advisable to hold off on the number, your Honor.

THE COURT: I will hold off on that. However, I go on with the principle.

Defendants on May 3 submitted a letter pointing to case law holding that if a work is infringed prior to publication and prior to registration as either an unpublished or a published work, then even if it is later published and registered as a published work on time, statutory damages are unavailable.

Plaintiffs argue that this rule is contrary to the clear purpose of Section 412(2), which provides for a 90-day grace period for published works.

And they argue that it creates a perverse incentive to infringe a work prior to publication in order to preclude statutory damages. I need not resolve that issue because I agree with plaintiffs' alternative argument that defendants have waived this new argument.

It was not included in the pretrial order, which alone effectuates a waiver. But, moreover, throughout this

litigation, including in the weeks after the pretrial order was submitted, defendants consistently maintained that their 412 argument applied only to the roughly, again, 1,223 or 1,331 or something in between works that had been the subject of briefing and discovery until this point.

For defendants to switch to an entirely new theory so shortly before trial would be extremely prejudicial to plaintiffs, and I deem the argument waived.

I would like to ask plaintiffs to address how you intend to meet your burden of proving that you complied with Section 412(2), that is, that you would show that a work was not infringed prior to late registration. You've indicated that you will meet your burden somehow, but I'm concerned about juror confusion, so I'm asking you now what evidence do you intend to put on in that regard.

MR. KLAUS: The evidence that we'll put on, your Honor --

THE COURT: Yes.

MR. KLAUS: -- are the dates as to those works.

THE COURT: Could you be more specific.

MR. KLAUS: Well, I think we are debating whether we are somewhere between 1223 --

THE COURT: Right.

MR. KLAUS: -- and 1331. That's the range.

THE COURT: Correct.

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MR. KLAUS: As to those works, we can put in the evidence of dates that we know for certain those works were infringed. We can put in the copyright registration certificates so that the two of them can be compared.

And I believe that the testimony of the witnesses, to the extent they have knowledge on this, will be that they don't have any indication whether those works were infringed any earlier by LimeWire.

THE COURT: It is your position that that meets your burden?

MR. KLAUS: It is our position that I don't know what more we could do to meet our burden, your Honor. I don't know what more we could do than say this is the date we know when the work was registered, that's your point A; that is a date that we know of infringement, which is point B, and we don't know of a different date.

THE COURT: Right.

Are defense counsel ready to argue this or would you rather address it after lunch?

MS. EATON: I can address it now, your Honor. The statute, the statutory history, the case law is clear that the burden is not an affirmative defense; it's a prerequisite for entitlement to damages. The burden is on plaintiffs to prove when the infringement took place for each of the post-1972 works on their list and whether that infringement predated

registration or not. If they fail in that proof, they are not entitled to statutory damages.

It does not do under the statutory scheme and the numerous cases interpreting Section 412 to say, I have evidence that an infringement happened at some point in history, which is the only evidence that has been produced to us during the discovery phase of this case. All of that evidence — or I should correct myself, the vast majority of that evidence indicates that there were downloads of a certain subsection of this universe of songs that took place in the summer of 2010.

There is a smaller subset of evidence from studies that the plaintiffs conducted, I believe it was in the 2004 time period, but as I say, most of that evidence is from the summer of 2010 in connection with work that plaintiffs' experts did.

It's our submission that that evidence is insufficient to meet plaintiffs' burden of proof of showing when the date of infringement took place for the purposes of an award of statutory damages under 412. It is just not enough, your Honor.

THE COURT: Mr. Klaus?

MR. KLAUS: If I heard Ms. Eaton correctly, what she said is we have to show the date of registration and the date of known infringement. I said that's exactly what we would offer to discharge our burden. I'm not sure what additional

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evidence we could provide to on this point, your Honor.

THE COURT: I understand what you're saying. My preliminary view is that what you are suggesting, Mr. Klaus, could not meet your burden and that the jury would be confused if you were to introduce evidence on it.

What I would suggest is that, as we get close to any time that you would want to introduce evidence on that, you revisit it.

MR. POMERANTZ: Your Honor, may I ask, I think the evidence that Mr. Klaus is referring to, the date of the infringement, we're going to be putting that into evidence, I believe, no matter what. For this issue or any other issue, it will be in evidence. The registrations are self-authenticating and they can be published to the jury at any time once your Honor makes the decision.

We would request that your Honor defer ruling on this. I do believe that as the evidence comes in, we may want to revisit the questions that underlie the burden of proof issue and I think that the evidence may be illuminating on that issue; that is, whether in this kind of a situation, with the deliberate structuring of the LimeWire network in the way that they did, does the law impose that burden on us, given the choices made by the defendants?

I'm not asking to argue that issue now, but I do think we may be in a position with all the evidence in the record or

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most of it in the record to revisit that question. I don't think it will be prejudicial to anyone, because the evidence we would need to address this issue would largely be stipulated.

I think it's already stipulated.

THE COURT: As I've indicated, my view is only preliminary, and I will be prepared to revisit it when the parties tell me it's time to do so.

All right.

With respect to the Munger Tolles April 29 letter setting forth what the firm terms "facts explicitly articulated by the court," as I understand it, you are seeking to have me instruct defendants that they are precluded from offering evidence or argument inconsistent with those facts?

MR. POMERANTZ: Your Honor, I'm sorry. The first paragraph of that letter should have been clearer.

THE COURT: OK.

MR. POMERANTZ: We were really sending that letter to your Honor so that we would have a handy checklist so we didn't have to argue things in front of the jury. And if we felt that something happened in the courtroom that was inconsistent with an order you've already issued regarding putting on evidence or arguing inconsistent with certain findings, we would all have a shorthand reference. Then if your Honor needed a side bar, we could have one. But we were doing it because I know your Honor does not want to have unnecessary side bars, and it gave us a

checklist, so to speak, so that if something happened we could just say, your Honor, you know, item No. 43 or whatever it is, and your Honor could read it. We cite to the page of your Honor's summary judgment opinion and your Honor can consider it without maybe interrupting the jury.

That was the only intention of that letter. It wasn't really intended for you to read anything to the jury or anything, but for all of us to have a checklist.

THE COURT: All right. Thank you for that clarification.

Do you wish to address this?

MR. BAIO: Your Honor, I'm shortly going to be doing an opening, and I believe I am sailing not close to the wind and metaphors that you've used, but I don't know whether something is going to come up and they're going to say 23, 41, 18, and that puts me at a little bit of a disadvantage.

MR. POMERANTZ: Your Honor, with respect to openings, I don't intend to do that. If I do think that Mr. Baio has said something inconsistent with one of those facts, I would intend to address it with your Honor after the openings are completed.

THE COURT: I think that's the best way to handle it.

MR. BAIO: Thank you, your Honor.

THE COURT: Do you want to raise anything else before we break for lunch?

MR. POMERANTZ: No, your Honor.

MR. BAIO: No, your Honor.

THE COURT: OK. Thank you. Have a good lunch. I will see you at 2:00.

Counsel, I would aappreciate your giving copies of your questionnaire to my law clerk. If you have any copies back at the office or at the hotel, could you bring them to court with you, please. Thank you.

(Luncheon recess)

## A F T E R N O O N S E S S I O N

(2:00 p.m.)

THE COURT: My deputy is checking to see if the jurors are here. I have about ten minutes' worth of preliminary instructions that I will be giving the jury. They are a blend of what you have each submitted. I am giving the rules of the road at the end.

The jurors are here. They can be brought in. Please stand.

(Jury present)

THE COURT: We are going to slightly shift where some of you sit. The first four stay in place, but the other five should be behind in number order.

Thank you. That way the lawyers won't be right on top of you as they speak. Please have a seat.

I want to thank you again for your service. It is very important to everyone in this room and we're grateful to you.

As I explained to you earlier, in this case an Internet company called LimeWire is being sued for money damages by recording companies. My intern is handing out pads and pens. I'll get to the note-taking instruction shortly, but you are permitted to take notes if you wish to.

LimeWire is being sued for money damages by recording companies. LimeWire made money by inducing individuals to

engage in the copying and distributing of musical sound recordings without the permission of the recording companies who own the copyrights to those musical sound recordings. That is called copyright infringement.

A copyright is a set of legal rights that the law gives to someone who owns an original work of authorship. This case involves one kind of original works of authorship, namely, original musical recordings.

The United States Copyright Act calls these works
"sound recordings," and I will be using that term from time to
time. Sound recordings are works that result from putting
musical sounds onto material objects in which they are
embodied, such as records, tapes, or disks.

The owner of the copyright to a sound recording is the only one permitted to copy or distribute the recording or to authorize someone else to copy or distribute the recording. If someone copies or distributes the sound recording without authorization, that conduct is called copyright infringement. If copyright infringement is induced by another person, then the person inducing the unauthorized copying or distribution is liable for copyright infringement.

Plaintiffs in this case are 13 record companies which own the copyrights to the sound recordings that are at issue in this case and that were infringed on the LimeWire system.

The defendants in this case are LimeWire LLC,

LimeGroup LLC, Mark Gorton, and the M.J.G. LimeWire Family
Limited Partnership. LimeGroup was the principal investor in
LimeWire LLC, which I will refer to from now on as LimeWire.

Mark Gorton was the founder and CEO of both LimeWire and
LimeGroup.

Plaintiffs assert four claims in this case.

Plaintiffs' first claim is that LimeWire, LimeGroup, and Mr. Gorton are liable for copyright infringement for having induced users of LimeWire to infringe plaintiffs' copyrighted sound recordings.

In an earlier court proceeding, LimeWire, LimeGroup and Mr. Gorton were found to be liable for copyright infringement because they intentionally induced individual users of the LimeWire system to infringe plaintiffs' copyrighted sound recordings.

This ruling was based on the following findings among others:

LimeWire users directly infringed plaintiffs' copyrights in the work at issue through the LimeWire software;

Defendants, by marketing, distributing and maintaining the LimeWire software, intentionally encouraged direct infringement by LimeWire users.

Defendants, including Mr. Gorton, knew about the infringement committed by users of the LimeWire software.

Defendants did not implement in a meaningful way any

of the technological barriers and design choices that were available to defendants to diminish infringement.

LimeWire depended on infringement for the success of its business, and Mr. Gorton and LimeGroup benefited from the infringement committed by users of the LimeWire software.

The Court has ordered defendants to stop distributing the LimeWire software, and LimeWire is no longer in operation. Therefore, the jury's role in plaintiff's first claim for copyright infringement will be to determine the amount of money damages that plaintiffs are entitled to recover from defendants.

I will explain to you later the types and amounts of damages you may consider and who has the burden of proof on various damage claims.

Plaintiff's second claim is that LimeWire, LimeGroup, and Mr. Gorton are vicariously liable for the infringement of the musical recordings at issue in the case. Defendants deny that.

As with inducement, vicarious liability holds someone liable for infringements that were directly committed by someone else. I will instruct you on the legal standards for vicarious liability later in the trial.

Plaintiffs' third claim is against Mr. Gorton for conveying assets he owned with the intent to defraud.

Plaintiffs contend that Mr. Gorton conveyed assets he owned

into a limited partnership that he created called the M.J.G. LimeWire Family Limited Partnership with the actual intent to hinder, delay, or defraud his present and future creditors, including the plaintiffs in this case.

Mr. Gorton denies this allegation and maintains that the transfers in question were solely for legitimate estate planning purposes. I will instruct you later on the legal standards for a claim of fraudulent conveyance and the burden of proof on this issue.

Plaintiffs' fourth claim is that the M.J.G. LimeWire Family Limited Partnership is liable for unjust enrichment.

Plaintiffs contend that the M.J.G. LimeWire Family Limited

Partnership was unjustly enriched by the transfers that

Mr. Gorton made into the M.J.G. LimeWire Family Limited

Partnership.

Defendants deny this allegation. They claim that the asset transfers in question were for legitimate purposes. If you find that the M.J.G. LimeWire Family Limited Partnership was unjustly enriched by a fraudulent conveyance, you will determine the amount of damages that are owed to plaintiffs on this claim.

As with the other claims, I will instruct you in much more detail later on the legal standards and burden of proof.

I would like to say a few words about the nature of evidence and how the trial will proceed.

The evidence in this case will be the sworn testimony of the witnesses, along with the exhibits received in evidence, any stipulations, which are agreements among the parties, and any judicially noticed facts. I will describe that to you later.

However, when the lawyers speak, their questions are not evidence. And when they give you oral argument or their opening statements, that is not evidence. It is the witnesses' answers that are evidence, not the lawyers' questions.

At times a lawyer may on cross-examination incorporate into a statement certain facts that he assumes are true and then ask the witness if the statement is true. If the witness denies the truth of the statement and there is no direct evidence in the record proving that assumed fact to be true, then you may not consider it to be true simply because it was contained in the lawyer's question.

Testimony that I order stricken or excluded is not evidence and may not be considered by you in reaching your verdict. Also, if certain testimony is received for a limited purpose, which I will tell you at the time, such as for the purpose of assessing a witness's credibility, you must follow the limiting legal instructions that I give you.

What the lawyers say to you in their opening statements and summations, even though it is not evidence, it is intended to help you understand what they believe the

evidence will be or has shown. If your recollection of the evidence differs from the lawyers' statements, it is your recollection that controls.

To constitute evidence, an exhibit must be received in evidence. The exhibit will be available to you during your deliberations. If an exhibit is marked for identification but never is admitted into evidence, it will not constitute evidence, and the same is true for materials brought forth only to refresh a witness' recollection. I'll tell you more about that later.

Finally, any statements I make are not evidence. It's for you alone to decide the weight, if any, to be given to the testimony you will hear and the exhibits you will see.

During the trial, it may occasionally be necessary for me to meet with the lawyers to resolve a point of law outside of your hearing. I'm going to try to keep any such conferences infrequent and short. If we have such conferences and if you find that you're waiting five minutes or ten while we have the conference, I ask that you be patient, because the work that we're doing will probably shorten the case for you.

A few words about note-taking. Years ago jurors were not permitted to take notes, and many jurors found it frustrating because sometimes people can organize what they're hearing better if they take notes. Other people organize information better without notes. In any event, if you want to

take notes during the trial, you are welcome to do that.

If you take notes, make sure that your note-taking does not interfere with your listening to witnesses and considering everything they say. If you take notes, don't discuss them with anyone before your deliberations or during your deliberations. Your notes are simply to assist you, and they are not to substitute for anyone else's recollection of the evidence in the case.

The fact that a particular juror may take notes doesn't make that juror's recollection any better than anyone else's, so I would urge you not to rely on the notes of others.

I should also note in the evening you should place any notes you have taken in an envelope with your name on it and it will remain in the jury room untouched until you come back in the room. No one else will read them.

If during your deliberations you wish to have a copy of the transcript of any part of the trial, I'll note that we have a court reporter here taking down everything that is said. If you want any of that transcript to help you remember what was said at trial, I can send you a copy of the transcript. So that's one more reason you may not need to take notes.

You will also have the exhibits available to you when you deliberate. Before we actually start the trial and have the opening statements, I want to mention a few what we call rules of the road.

First, please do not discuss this case with anyone.

This includes discussing it in person, in writing, by telephone, by electronic means, text messaging, e-mail, Facebook, Twitter, blogging, or any Internet chat room website or any other feature.

If you need to tell someone such as your spouse or your employer that you are serving on a jury and how long your trial may last, that's OK. But they often will ask you what the case is about. Please tell them that you are under strict instructions from the judge not to say anything about the case until it is completely over, until the jury has rendered its verdicts. The reason for this obviously is that we want you to decide the case on the evidence presented in the courtroom and not on the basis of anything you might hear from someone who has not heard the evidence but who may nonetheless have an opinion on the issues.

If you are asked or approached in any way about your jury service or anything about this case, you should respond that you have been ordered by the judge not to discuss the matter and you should also report to Sarah Lajoie, my deputy law clerk, what happened. She will then tell me, and I'll decide whether something needs to be done.

Along the same lines, you must not access any information about the case on your own. Don't do any research on any issues that come up at trial. That's not from any

source, including the Internet, dictionaries, reference books, or anything else. Your sworn duty is to decide this case solely and completely on the evidence presented in this courtroom.

Finally, please do not discuss the case, even among yourselves, until all the evidence has been presented and the case has been given to you for your deliberations.

The reason for this is that the evidence is presented one witness at a time and one exhibit at a time, and it's important for you to keep an open mind until you have heard all of the evidence.

If you start to discuss it with someone else, you may find yourself taking a position that later you should fairly be open to changing, and yet you may be less open to changing it, because you have had a discussion about it. So please don't discuss the case with anyone.

We will keep the hours of 10:00 to 5:00 generally. We will have a break at about 3:00 or 3:30 for a snack that will be brought to you in the jury room, and you will have a morning break.

In addition, if you get here early, there will be coffee, tea, and muffins and fruit for you, so you can come early, read the newspaper and so forth. It's time now for the lawyers' opening statements and you will hear first from the plaintiffs' lawyer.

Thank you.

MR. POMERANTZ: Thank you, your Honor.

Good afternoon.

LimeWire started in August of 2000 and it was started by Mark Gorton, and Mr. Gorton remained the mastermind of LimeWire for the last decade.

He deliberately designed and operated LimeWire to make it very easy to copy music. The user of LimeWire just had to type the name of a song or the name of a recording artist into the computer, and within seconds that user would have a perfect, permanent copy of his own of that song, and it was free. LimeWire was intentionally designed so that no one got paid, not the musician who created the song, not the recording company that marketed the song, and not the retailers who were out there legitimately trying to sell it.

What LimeWire did was called a copyright infringement.

It's what most of us would call stealing. It happened

literally billions of times for ten straight years.

Mr. Gorton knew precisely what was happening. He knew that LimeWire was fostering massive copyright infringement, and that's exactly what he intended LimeWire to do.

Now, six years ago, in 2005, Mr. Gorton also knew that the law was closing in on him. The United States Supreme Court was about to decide the Grokster case. Grokster was an Internet service just like LimeWire. It was used by people to

Opening - Mr. Pomerantz

get free copies of music. And Mr. Gorton knew that if the Supreme Court ruled against Grokster, they were ruling against LimeWire; and if that happened, LimeWire would have to shut down.

Mr. Gorton knew that. Here's what he told the New York Times in March of 2005, just three months before the Supreme Court ruled. He told the New York Times, "If the Supreme Court says it is illegal to produce this software, LimeWire the company will cease to exist."

Well, on June 27, 2005, the Supreme Court ruled. And it ruled against Grokster. The vote was 9 to 0. That means that every single justice on the United States Supreme Court had ruled against Grokster.

So did Mr. Gorton live up to his word? Did he shut down LimeWire? Unfortunately he didn't.

Mr. Gorton made some very different decisions.

Instead of shutting down LimeWire, Mr. Gorton did two things:

First, he decided to keep LimeWire going. Grokster and the other leading services that were operating the same way as LimeWire, they shut down after the Grokster Court had ruled.

But not LimeWire, not Mr. Gorton. He saw his competitors shutting down and he kept on going. He put his foot on the accelerator and the infringements just kept on rolling along.

(Continued on next page)

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MR. POMERANTZ: That's not all that Mr. Gorton did. Within 72 hours of the Supreme Court issuing its ruling in the Grokster case, Mr. Gorton hid his money. And Mr. Gorton has a lot of money. He is a multi-multi-millionaire. He has more than \$100 million just in his IRA account. And just three days after the Supreme Court ruled in the Grokster case Mr. Gorton transferred a lot of his wealth into new accounts. Why did he do that? Because he knew what he was doing was wrong. Because he knew that one day a Court could hold him personally responsible for all the harm that he was causing. Because he knew that someday he could face you.

Now, this trial is not about whether what Mr. Gorton did was right or wrong. That's already been decided. The Court has already ruled that what Mr. Gorton did was wrong and the Court has already ruled that Mr. Gorton and Lime Wire owe my clients money. So, what you will need to decide is how much money Mr. Gorton and Lime Wire owe my clients.

The harm that Lime Wire caused is truly staggering. Lime Wire became the dominant internet service for free music after the Grokster court ruling in 2005. More people were using Lime Wire than all of the other internet services put together and that remained true for years.

By 2006 40 million to 50 million people were using Lime Wire to copy copyrighted music. 40 million to 50 million And those 40 million to 50 million people, they were

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downloading literally billions of copies of music for free every month. Every month they were downloading billions of copies of sound recordings.

Now, imagine what would happen to any legitimate business if millions of people were stealing billions of copies of the very product you are trying to sell. It is obvious: That business would be devastated and that's exactly what happened here.

Since Lime Wire started in 2000 sales of recorded music have plummeted. The record companies have lost literally tens of billions of dollars. Their sales are down 52 percent in the decade. That can't be explained by a two-year That's ten years of literally falling off a cliff. recession. But the harm that we are talking about in this case isn't just about numbers on a piece of paper. Lime Wire has hurt real people, real people who are trying to earn a living. and thousands of jobs have been lost in the recording industry and musical artists themselves have been hurt -- not just superstar artists but the new, promising artists, the artists who are trying to find a record company but can't because they can't afford to put out many new releases.

Now, you may ask yourself why did Mr. Gorton do all of this? What was in it for him? Well, the answer is a lot. Here was his strategy: Get millions of people to use Lime Wire by luring them to the temptation of free music and then once

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you have them hooked on Lime Wire, start trying to make money off of them. And that strategy worked for Mr. Gorton and for Lime Wire. They got millions and millions of dollars from Lime Wire users. All of that money went to Lime Wire and

music or the record companies who marketed and distributed it.

Mr. Gorton. None of it went to the artists who created the

And, Mr. Gorton's plan wasn't just to take a dollar out of the record company's pocket or out of the artist's pocket and put it into his pocket. He was willing to do much more than that. He was willing to cause massive harm to others in order to make some money for himself. He was willing to cause billions of dollars of damage so that he could make millions of dollars.

Now, ladies and gentlemen, this is why we are here in court today. Mark Gorton used other people's property to make money for himself. He built a business on the back of honest people who were obeying the law. And when he was asked about the harm that he was causing to my client here is what he said. He said: They need to get over it.

That's what he said, they need to get over it.

For 10 years Mr. Gorton never said I'm wrong. It took a Court of law to tell him that he was wrong. It took a Court of law to tell him that Lime Wire was based on copyright infringement, pure and simple. Copyright infringement. And it took a Court of law to order him to stop doing it. But, the

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Court cannot order him to pay for the harm that he has caused.

The law reserves that task for you. Only you can make

Mr. Gorton and Lime Wire pay for the harm that they've caused.

My name is Glenn Pomerantz and I will be representing the plaintiffs in this case along with my colleagues Kelly Klaus, Melinda LeMoine, Blanca Young and Phil Nickels.

The plaintiffs in this case are four record companies. Many of their representatives are here in the courtroom today filling the courtroom and you will hear from a number of them during the course of this trial. On behalf of my clients and my colleagues, thank you for your service. We need you to do this in order for there to be justice.

During this trial you will hear from a number of witnesses and you will see several documents. And we believe this evidence is going to demonstrate three things to you:

First, we will show you that Mr. Gorton and Lime Wire knew what they were doing was wrong. Lime Wire tried to create the false impression that they did not know what the Lime Wire users were doing. They'll say that they didn't know that it was being used overwhelmingly to copy copyrighted music. They deliberately put their heads in the sand. It was all a show. Mr. Gorton and Lime Wire knew exactly what the Lime Wire users were doing. They knew that their users were engaged in massive copyright infringement.

Here is just one example of a document you are going

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to see in this case:

This is one of Lime Wire's internal documents. Lime Wire created this document -- people within Lime Wire -and this is Lime Wire dividing their users into four categories. You see the four categories in the box on the right? You don't describe 25 percent of your users as hardcore pirates unless you know that they're using Lime Wire for piracy. You don't describe 25 percent of your users as morally persuadable unless you know that what they're doing is morally questionable. And, you don't describe 30 percent of your users as legally unaware unless you know that what you are doing is against the law.

Now, second we will show you that Mr. Gorton kept Lime Wire's infringing activities going because he wanted to make more money for himself.

You will see documents showing that Mr. Gorton's ambition from the get-go for Lime Wire was to use it to make money for himself. He didn't want to just mastermind the biggest theft of music ever in the world, he wanted to use that massive theft to make money for himself. Here is one example of the examples you are going to see in this case, it is a document concerning Lime Wire Pro.

Once he lured people to Lime Wire with the temptation of using it for free, he then tried to sell them Lime Wire Pro. Lime Wire Pro was this turbo-charged version of Lime Wire. For companies.

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just \$18.88 you could get downloaded music faster than ever. Mr. Gorton and Lime Wire made more than \$100 million selling Lime Wire Pro to the Lime Wire users who were first attracted to Lime Wire to get free music. All of that money went to Lime Wire, none of it went to the artists or to the record

And this wasn't enough for Mr. Gorton and Lime Wire. You are going to see some documents in this case about another plan, a plan to make not hundreds of millions of dollars but billions of dollars from Lime Wire users.

Third, we will prove to you during the course of this case that Mr. Gorton's and Lime Wire's deliberate wrongdoing devastated the record companies and their recording artists. Here is what the evidence is going to show:

The legitimate seller opens up a store to sell music. This is a legitimate seller. He incurs all the costs of running a legitimate business including paying for the music that he's then going to turn around and try to sell to his customers. Along comes someone not so honest. He steals the music and he opens up a competing store right next-door and worse, he offers the music for free. It is not hard for him to offer the music for free because he hasn't paid anything for it, unlike the legitimate store, the music-for-sale store. And you will see in this case what happens to sales by the legitimate store. He has played by the rules. He has paid for

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the music that he's trying to sell. How does he get someone to buy from him instead of just getting the music for free from the thief who opened up a store right next-door?

Well, he might get some people to buy the music if they know that the store that's offering it for free is illegal and they choose to follow the law. But, he will most certainly lose sales to anyone who doesn't know that the music-for-free store is illegal or for anyone who just can't resist the temptation of free music.

It doesn't matter if we are talking about music or any other product. It is very hard for a legitimate business to compete with an illegitimate business who steals your product and offers it for free.

Now, if we take these two stores and we move them from the street to the computer screen, the result is exactly the Many, many people would choose free. In fact, more people might choose free if it is on the computer screen because they're in the privacy of their own home and they feel protected by the anonymity of the internet.

This is exactly what Lime Wire did. Lime Wire is the music-for-free store. It opened up a business on the internet by stealing music and offering it for free. And it was extremely hard for the legitimate store to compete against the music-for-free store.

Now, in this case you are going to -- this is a list

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of the recordings that have been infringed through Lime Wire and are owned by my clients. These have already been -- it has already been determined by the Court that all of these recordings have been infringed through Lime Wire. There is hundreds and hundreds of pages here, more than a dozen recordings are listed on each and every page. Thousands and thousands of recordings in total. These include virtually every type of music you can imagine, recording artists who recorded in the 1950s to the present day. And this is just a representative sample. This doesn't include all of the recordings that were infringed through Lime Wire. Many, many recordings were infringed through Lime Wire. Virtually everything that has ever been recorded in history was available through Lime Wire for free, without permission, and without payment.

So, you can imagine why legitimate music sales have plummeted over the last 10 years. As I said, sales have dropped by 52 percent. Tens of billions of dollars have been lost over the last decade. More than half of the industry has disappeared.

The record industry has been in existence for more than a half a century but it has never experienced a decline like this. It has never experienced Lime Wire; someone stealing the product and then giving it away for free billions of times a month, all in a matter of seconds you can get a free

copy.

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If my clients had lost money fairly in the marketplace they wouldn't be here in court asking you to award damages. That's just the way legitimate competition works. But that's not what happened here. My clients faced an illegitimate competitor, one who took billions of dollars of revenue away from my clients and that's why we are here today.

I think it might be helpful at the outset of this case to just explain in some basic terms how Lime Wire worked so that you will all have an idea of it as we head into this trial. Here is essentially how it worked:

First, the computer user has to download the Lime Wire software onto his or her computer. You can get it from many places. You can go to lime Wire's website, Lime Wire.com and download the software straight to your computer. You could go to the popular website download.com where many people go for a variety of programs and you could download it from there. It was available widely across the internet.

Once the user has the Lime Wire software on their computer, now he or she is ready to start searching for music. The user would type in the name of a recording artist into the box on the left or the name of a song, pick either one. So, here let's use the example of the Red Hot Chili Peppers. That's a band that records with one of my clients, Warner Music.

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So, you see over on the left that there is the band, the Red Hot Chili Peppers typed into the box. Press the button and Lime Wire would then display a long list of files, song after song, by the Red Hot Chili Peppers. What were all of these files that are now on this list? Well, these were copies of songs by the Red Hot Chili Peppers that were sitting on the computers of other Lime Wire users.

The Lime Wire user would then pick one of the songs on this list and click. Let's say he clicked on the song, "I could Have Lied," by the Red Hot Chili Peppers. Presto, the Lime Wire user now has a perfect, permanent copy of that song of his own on his own computer. He didn't have to go buy that song from iTunes. He didn't have to go get a CD at Best Buy. He simply used Lime Wire and he got that song for free.

Now, this is what it looks like when one individual Lime Wire user is downloading one song but this was happening literally millions of times with billions of copies day after day after day.

Let's use another artist as an example of what was happening. We will use Beyoncé who is an artist signed to a different one of my clients, Sony Music.

If there is one copy on one computer and that became a copy on many computers, each of those copies then becomes more copies and so on and so on. It is like a virus. keeps on spreading and spreading. In fact, many people refer

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to a service by Lime Wire as viral distribution because one copy can quickly spread and become literally millions of copies.

Let me tell you a little bit about my four clients.

As the Court told you at the beginning, the named plaintiffs are actually 13 record labels. A record label is basically a division of a record company that signs artists and works with the artist to create and market their music. 13 record labels are part of four different record companies. Each of these record companies works with hundreds of recording artists from brand-new bands who have never released an album yet to very successful artists who have been releasing records for decades. Each of these record companies works with recording artists in many different types of music pop, rock, R&B, hip hop, country, jazz, gospel, Latin, classical. All of those.

Sony Music is one of the plaintiffs in this case. has a rich history of musical recording artists. Some of its current artists are on the top row: Celine Dion, Bruce Springstein, Britney Spears and Beyoncé. And some of its legendary artists have included Bob Dylan, Barbara Streisand, Elvis Presley and Simon & Garfunkel.

Universal is another one of the record company plaintiffs in this case. Its current artists include U2, Elton John, The Black Eyed Peas and Eminem and legendary artists

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include Chuck Berry, Diana Ross and the Supremes, Stevie Wonder and Lionel Richie.

Warner Music is a third record company plaintiff in Its current artists include Linkin Park, Josh this case. Groban, Faith Hill and Michael Bublé and its legendary artists include The Doors, Ray Charles, Fleetwood Mac and Aretha Franklin.

EMI is the fourth plaintiff record company in this case whose current artists include Keith Urban, Norah Jones, Coldplay and Katy Perry. And its legendary artists include Nat King Cole, The Beach boys, Frank Sinatra and The Beatles.

Now, let's take a moment to talk about what a record company really does. What does a record company do? Most of us know the artists but we don't know the record companies. Let's look at a chart.

Here is a recording artist over on the left and over on the right is the CD or the download that the consumer would buy. There is a lot of things that have to happen to get the music of that recording artist to the consumer in the form of a CD or a download and that's where the record company fits in. Each of these companies has thousands of employees, people who go out and try to find the next new talented artist and then work with him or her to create the music, people who develop marketing plans for each new record and people who help to distribute those records in both physical and digital formats.

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And then there are people who handle all of the kinds of things that any legitimate business has: Contracts, accounting, IT, HR. All of these people are trying to help their company make money honestly by selling their company's products.

The process of getting music from the recording artist to the consumer not only involves a lot of people, it also involves a lot of costs. For any one, just one new record, it costs the record company anywhere from hundreds of thousands of dollars to \$10 million or more to bring that record to the consumer and it is the record company that takes all of the financial risk. It initially pays for all of the costs of that new record and if enough copies of that record are not sold to cover those costs, it is the record company that takes the loss.

So, how does a record company stay in business if it has to pay for so many people in so many costs? Well, they stay in business the way any company stays in business, they sell their products to consumers.

Record companies sell their artists' music through a variety of legitimate retailers. They sell compact disks and they sell them through stores that you go to and visit on the street, places like a record store or a Best Buy or a Wal-Mart and they sell downloads of their music through stores that exist on the internet, online stores like iTunes and Amazon. And when one of these physical or online retailers sells a song

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or an album, they turn around and pay the record company and then the record company turns around and pays the artist.

These legitimate ways to sell music only work if people respect the rights of the people who are involved. That's true of any product. Thou shalt not steal. pretty basic idea and it is one of the fundamental reasons that we have laws against stealing. It doesn't matter if the product that you are selling is recorded music, it is wrong to steal. And it is wrong to build a business that is based on stealing. And that's where copyright comes in.

Copyright laws apply to many types of creations, not just music but to movies, books, software and other creations. Since this case is about musical recordings let's focus on how copyright applies to musical recordings.

If you own a copyright to a recording then you are the only one who has the right to do a variety of things with that recording. You are the only one who can copy it or distribute it or authorize someone else to copy it or distribute it. And if someone does not receive permission to copy and receive --I'm sorry, to copy and distribute the copyrighted recording, then they're not permitted to do it. It is against the law to do that.

Now, during this trial you are going to hear the word piracy used quite a bit. When you hear that term, that just means copyright infringement. Copying or distributed the

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recording without the permission of the copyright owner.

In this case the copyright owners are the four record companies, my clients. All of their recordings are protected by copyright and these recordings have been copied and distributed by Lime Wire without permission and without payment.

When we talk about the kind of piracy that Lime Wire has engaged in we want to be clear about what we are not talking about. We are not talking about someone making a copy of their own CD so that they can have another copy to listen to in their car. That's not piracy. We are talking about in this case -- nor are we talking about someone making a copy of songs to make a mix for their boyfriend or girlfriend.

When we talk about piracy in this case we are talking about piracy on a scale that has never existed before. If all that Mark Gorton had done was copy his own CDs for himself or for his family, we wouldn't be here today, but that's not what he did. What he did is he created a gigantic music piracy machine all for his own benefit.

Now, Mr. Gorton didn't invent massive internet piracy, he just cornered the market on it. To understand the history of Mr. Gorton's mindset and his motives we need to start at the beginning of massive internet piracy of music, we need to start with the company called Napster.

Napster was a software program that was created in

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1999 by a college student. He created Napster to help his roommate copy music and when he then put that software program on the internet, it spread like wildfire.

Napster worked very much like Lime Wire, what I just showed you. A user sits at his or her computer terminal and then types in the name of the music that they're looking for, the name of the song or the name of an artist. Napster would then display on the user screen a list of files that matched that search: The Red Hot Chili Peppers, "I could have lied." And the user then clicks on one of those files and, presto, they have their own copy to keep right on their own computer and no one got paid a penny.

Napster and Lime Wire are what some people refer to as peer-to-peer services. Sometimes you will hear to it referred to as P2P services because one peer or computer user gets a copy of the recording directly from another peer or another computer user. You may also hear some people refer to this as file sharing. Well, it is not the way most of us use the word "share."

When people think of sharing something they give a copy that they have to someone else. If I share a book with a friend I give my copy of the book to a friend and he reads it and then he gives my copy back to me. That's sharing. is only one book and we all share it. But that's not what is happening with peer-to-peer services like Napster or Lime Wire.

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These aren't friends, these are millions of people who have no idea who each other is. And no one gave anything back to anyone. Far from it. They made their own copy and then helped someone else to make another copy and another copy and another copy.

Now, back in 2000 when Napster started, my clients knew what Napster was really doing. It was engaged in copyright infringement and so my clients filed a lawsuit against Napster to stop that illegal behavior -- and that's precisely what the Courts did.

In July 2000 a federal court in San Francisco, a court similar to this one, issued an order that required Napster to stop infringing. Unfortunately, Mark Gorton was waiting in the wings. Mr. Gorton saw an opportunity with Napster shutting down. Mr. Gorton saw an illegal opportunity. He wanted to try to get the millions of people who were using Napster to start using a peer-to-peer service that he was just creating, a peer-to-peer service that he called Lime Wire. But, he had a The Court had just said that what Napster was doing was against the law so he needed a way around it and here is what he came up with. It was plausible deniability.

What does plausible deniability mean? Well, here is one of Mr. Gorton's lawyers describing plausible deniability in a written game plan: Can you plausibly deny knowing what your end users are up to? Have you built a level of plausible

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deniability into your product architecture and business model?

In other words, deny knowing what people are using Lime Wire to do even though you really know what they're doing.

But Mr. Gorton really didn't make Lime Wire any different than Napster in any way that mattered. He didn't get rid of the copyrighted content. He didn't ask and receive permission from the copyright owners and he didn't pay the artists or the record company.

So, who is Mr. Gorton? Who is Mark Gorton? Well, he most certainly is not a college student sitting in a dorm room. He lives on the Upper West Side. He makes his money through companies that he creates and runs and he is worth millions and millions and millions of dollars. Some of his millions come from Lime Wire. A lot of it comes from a hedge fund that Mr. Gorton created that engages in high-speed stock trading. And, make no mistake about it, Mr. Gorton is a smart quy. He has degrees from Yale and Harvard and Stanford and he knows a lot about computers. The question in this case is not whether Mr. Gorton is smart. The question is how he used, or misused, his smarts.

So, how did he go about building Lime Wire? Well, in 2000 Mr. Gorton hired a few people to work with him to create his Lime Wire software. Mr. Gorton ran the show, he was the ultimate decision-maker on everything that mattered, and Mr. Gorton set off to do two things: First, plausible

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Opening - Mr. Pomerantz

deniability. He had to design the software and operate the business so it looked like he didn't know what Lime Wire users were doing, to make it look like he didn't know that they were using Lime Wire to copy copyrighted music.

Here is just one example of plausible deniability. This was a written policy within Lime Wire: Lime Wire employees were instructed about certain e-mails you shouldn't answer. Those include: Any user that mentioned a copyrighted work; or any user that asked about legal questions. Those were the ones you shouldn't answer. But while they didn't respond to e-mails that mentioned anything about copyrighted music or copyrighted works or about the legality of Lime Wire, they certainly received a lot of those e-mails. Here are some of them. I don't know if you can read these. I will read a few of them:

I have been using Lime Wire for a couple of months now and I am concerned about whether it is legal or not. free music downloader and I have seen on the news that around 30 people have been fined for downloading music illegally. want a straight answer. Is Lime Wire legal or illegal?

Here is another user: I found my child downloading music and film from your site. Is this legal for the child to do so? I do not find any legal okay on your site. Can you please give me details if your downloads are okay and legal? am just a concerned parent.

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The next: If I purchase Pro would it be illegal if I download music?

And it goes on and on and on. These were the e-mails that Lime Wire told its employees not to respond to.

These e-mails were no surprise to Mr. Gorton. He knew that Lime Wire was going to be encouraging copyright infringement from the very beginning. Here is a document from 2001 that he sent to people who he was hoping would invest in Lime Wire. This is a section of the document that's called litigation risks. Mr. Gorton says: This file sharing technology can be and has been used to share files in violation of copyright and other intellectual property protection laws.

Further down: Lime Wire faces a significant risk that the RIAA -- that's the Recording Industry Association of America -- will attempt to limit its ability to promote the Gnutella network through lawsuits and other judicial means. And at the end of this paragraph he says: The damages in any such suit may be substantial.

The evidence of what Mr. Gorton and Lime Wire knew is going to be even worse. Mr. Gorton and Lime Wire not only knew what their users were doing with Lime Wire, downloading copyrighted music, they actively promoted it. That's what they wanted them to do and they took steps to make it happen as often as possible. Here is some of the evidence you will see:

These are ads that are put out by Lime Wire. In these

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ads Lime Wire is trying to lure away users from two other peer-to-peer users, Grokster and Kazaa. Lime Wire knew full well that the users of Grokster and Kazaa were downloading copyrighted music without permission and yet they deliberately advertised to try to lure those users away from Grokster and Kazaa and to Lime Wire so that more and more and more people would use Lime Wire to download copyrighted music.

Faster than Kazaa.

Sick of Grokster's spyware? Try Lime Wire.

And here is some of the other evidence you are going to see during this trial. You will see evidence that Lime Wire paid money to Google so that when someone did a search through Google of certain words, Lime Wire would pop up at the top of the list. Lime Wire paid money to Google so that if someone typed in the word "free music files" Lime Wire would come up at the top; or "replacement Napster," or "Napster MP3." In each of these cases Lime Wire wanted the user to go to Lime Wire if what you were looking for was free music.

Now, unfortunately for my clients Lime Wire wasn't the only one who tried to become the next Napster. After Napster shut down, several others tried to get Napster users to come to their site. They went by a variety of names: Grokster, Morpheous, Kazaa, WinMX, eDonkey, BearShare and i2hub. record companies firmly believed that all of these services were no different than Napster if you intended to actively

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promote and induce millions of people to steal music for your own benefits. That was wrong.

Opening - Mr. Pomerantz

And so, the record companies filed a lawsuit against three of the leading peer-to-peer sites that arose after Napster, Grokster, Morpheous and Kazaa. At the time that that lawsuit was filed in 2001 they were among the biggest, they were bigger than Lime Wire in 2001.

Now, although the lawsuit was filed in October 2001, it took a long time to resolve to get to that final ruling. Lawsuits sometimes take a long time. In the case of the Grokster lawsuit, it took four years. The final ruling didn't happen until June of 2005.

Mr. Gorton realized immediately that the Grokster lawsuit was also a lawsuit about Lime Wire. It was a lawsuit about anyone who was stealing music and trying to build a business without payment to the artist or to the record So, Mr. Gorton followed the Grokster case very closely. You will see documents showing that. And Mr. Gorton knew the obvious. If Grokster lost, he lost. I showed you earlier the statement that Mr. Gorton made to the New York Times in March of 2005 where he said he shut down Lime Wire when the Supreme Court ruled against him. Well, the Supreme Court issued that decision on June 27, 2005. And Grokster The Supreme Court was unanimous, as I said, 9 to zero. Mr. Gorton read what the Supreme Court wrote. Most people

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don't read the Supreme Court cases. Maybe lawyers do, most people don't, but Mr. Gorton read Grokster and here are some of the things he read: The probable scope of copyright infringement is staggering.

And here is something else the Supreme Court said that Mr. Gorton read: The unlawful objective is unmistakable.

Everyone knew that this was bad news for Mr. Gorton and for Lime Wire. Here is a note that he received from his parents who were also investors in Lime Wire on the very day of the Supreme Court rulings. We heard the Supreme Court decision and are not happy. We'll talk to you this evening to commiserate.

This should have been the end of the Lime Wire business. Mr. Gorton had already said that if Grokster lost he would shut down Lime Wire. Lime Wire, the company, would cease to exist, but that brings us back to where I started at the outset. Mr. Gorton made a very different choice, he kept Lime Wire open for business and he did it with his eyes wide open. He knew the law. He had read what the Supreme Court had written and yet he continued to induce infringements, infringement after infringement after infringement.

Now, the other peer-to-peer services, the leading ones, saw what the Supreme Court said in Grokster and they faced the same decision Mr. Gorton faced. What did they do? Well, they made very different choices. After the Supreme

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Court ruled, Grokster decided to stop infringing. And so did Morpheous and Kazaa, and WinMX and eDonkey and BearShare and i2hub. Lime Wire's main competitors who Lime Wire had been working against for years, they all dropped out. But not Lime Wire. Mr. Gorton decided to keep it going in full operation and to try to attract all of the people who were using these other services to now come to Lime Wire. decided to hide his money.

His efforts to hide his fortune began when he first heard that the Supreme Court wanted to take a look at Grokster. Let's look at a time line here.

On December 10, 2004, the Supreme Court made an announcement that they wanted to review the Grokster case and it took about six months, until June 27, 2005, for the Supreme Court then to issue its ruling. Now, just a few weeks after December 10, 2004 Mr. Gorton set up a meeting with Ken Rubinstein. Who is Ken Rubinstein? Well, Mr. Rubinstein describes himself as an asset protection lawyer. You go to Mr. Rubinstein if what you want to do is shield your wealth from creditors, from people you know who may sue you and seek to make you pay for all the harm that you have caused.

And Mr. Rubinstein is right up front about what he does. You will meet him during this trial. His web address is www.assetlawyer.com. And he has a particular speciality. creates devices called family limited partnerships, also called

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FLPs or FLPs, to shield assets.

And although Mr. Gorton met with Mr. Rubinstein just a few weeks after the Supreme Court announced it was going to review what happened with Grokster, he didn't set up his FLPs right away, he waited until June 30th, 2005, three days after the Supreme Court ruled in the Grokster case. That's when he decided to move his assets into the FLPs, three days after he knew that Grokster had lost; three days after he decided to keep infringing and he decided to quickly shift his assets into FLPs.

Now, Mr. Gorton may take the stand and tell you that the timing of these transfers of the assets was just sheer coincidence, that the enormous legal risks he was taking by keeping Lime Wire open for business had nothing to do with moving his assets. He may tell you that it is only about estate planning and had nothing to do with hiding his assets from the record companies. If he says these things during this trial, we will get a chance to question him about it and you will have a chance to assess his credibility and to use your common sense.

So, what happens after June of 2005? Mr. Gorton knew that his decision to keep Lime Wire going, while the other leading peer-to-peer services shut down, meant that he had a clear field to become the dominant peer-to-peer service and that's just what happened. The number of users of Lime Wire

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skyrocketed.

Before the Grokster decision, November of 2004, Lime Wire had 20 million users. That's a lot of users. But, three months after Grokster, the number of users had more than doubled to 40 million, to 50 million people, and it kept on growing. And at the same time Lime Wire's total share of the illegal download business, it also increased dramatically. Here is one of Lime Wire's own documents which lays out peer-to-peer usage from September of '05 to August of '06. The green line that we have shaded the line at the top, that's Lime Wire, and you can see that it has become the dominant services. All the other services are way down at the bottom of the chart, Lime Wire is up at the top.

And the number of infringements that occurred on Lime Wire, they also went through the roof. Every month billions and billions of recordings were being copied without permission and without payment. Billions of copies. kind of a hard number to get your mind around. Billions of copies of recordings every month, virtually all the music that's ever been recorded in the history of the world was available for free through Lime Wire without anyone getting paid.

Now, these dramatic increases in the number of Lime Wire users and the number of illegitimate downloads, they were very important to Mr. Gorton because it meant it could

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make more money.

How did Mr. Gorton make money off of Lime Wire? He is offering the music for free. Well, you saw one way, by trying to sell Lime Wire Pro to people who had started using Lime Wire for free. For \$18.88 you could get your own turbo charged downloads and that scheme alone made Mr. Gorton more than \$100 million. That strategy worked particularly well after Grokster when all the other peer-to-peer services had shut down, the leading ones.

Let's look at a chart.

Before Grokster, monthly revenue from Lime Wire Pro sales were down in the \$500,000 to \$1 million range. After the Grokster decision they more than doubled or even tripled. while that was a lot of money, Mr. Gorton came up with something called the conversion plan. And you will see and hear about the conversion plan during this trial and you will see that Mr. Gorton planned to use Lime Wire to make even more money.

Now, at the end of this trial you are going to have to decide how much money Mr. Gorton and Lime Wire should have to pay in damages and there will be three categories of damages that you will be asked to consider and that's because the law -- copyright laws, have a different method for determining damages for usable recordings that were created before February 1972 versus after February of 1972. It is just a quirk in the

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law and that's the way it works.

First, we will ask you to award what is called statutory damages for recordings that are created after 1972. Why are they called statutory damages? Well, that's because they come from a federal statute, the Federal Copyright Act. And here is how statutory damages work:

There are thousands of recordings that my clients own that are subject to statutory damages. As to each of those recordings you are going to have to determine an amount of damages and you are going to be given a range to choose within from the low end of \$750 to the high end of \$150,000 for each recording that was recorded after 1972 that was infringed by That's thousands and thousands of recordings. So, Lime Wire. the statutory damages will be the number of songs that were created after 1972 that were infringed multiplied by the number you pick within the range.

Judge Wood will tell you later in this trial about the factors that should guide you in setting the amount of damages for statutory damages. For now we will just ask you to consider, as you hear the evidence, whether the evidence you hear about Mark Gorton's state of mind, about his conduct and attitude, justifies the high end of the range. We will ask you to consider whether the evidence you hear about the huge loss of revenue by the record companies justifies the high end of the range. We would ask you to consider whether the evidence

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tells you that this case should be a precedent. It should deter people like Mark Gorton and others who may want to follow in his footsteps not to do it again in the future. And does that justify the higher end of the range?

Second, we will ask you to award what is called compensatory damages and those are for recordings created before February 1972. This amount is supposed to reflect a fair estimate of the harm my clients have suffered, the harm they've suffered because their legendary recordings, the recordings that were created before February 1972, have been massively infringed from Lime Wire. And we will offer you evidence during the course of this trial to help you determine that fair amount.

And there was a third category of damages that you will have to decide: Does Lime Wire's and Mr. Gorton's deliberate efforts to induce the infringement of these legendary recordings deserve to be punished within an additional reward of what the law calls punitive damages?

Besides these damages you will also be asked to decide if Mr. Gorton's transfer of the money into the FLPs just three days after the Grokster decision was designed to shield his money from my clients. We will offer evidence that Mr. Gorton knew he could owe the record companies a lot of money and it was that fear that caused him to move the money into the FLPs.

I have now summarized for you the evidence that we

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think will come out during this trial. In a few minutes I will sit down and the defendant's counsel will stand up and he will get a chance to tell you what Mr. Gorton and Lime Wire think the evidence will show. When you listen to his statements and when you hear what Mr. Gorton and Lime Wire will ask you to consider, I ask you to consider the following:

Lime Wire and Mr. Gorton spent a decade inducing people to infringe thousands and thousands of songs millions even billions of times over. The Court has now told you that what they did was wrong. It was against the law and they are now facing the very real risk that they will have to pay for the tremendous harm that they've caused. What will someone say after they've been caught red-handed?

Well, first they'll say we didn't cause you any harm. If you suffered harm, somebody else did that. We didn't cause you to lose billions of dollars over the last decade -- and they'll point to a number of things. They'll point to anything but Lime Wire. They'll say we've had recessions, that caused you harm. They'll say people burn CDs, that caused you harm. They'll say more people are buying single tracks rather than albums and that caused you harm. They'll say people want to spend money now on video games and DVDs and that caused you harm. Well, listen to that evidence and compare it to a very simple fact: What would it be like if the store next-door to you was offering the same product for free? What could

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possibly cause more harm than that? There is no doubt that people buy less during a recession but music sales are down for an entire decade, not just during the recession.

People do pay less money for a single track than for an album. Consider how many more tracks would have been sold if Lime Wire weren't the music-for-free store stealing music and offering it for free. Watch for the evidence in this trial that tells you what any business goes through would go through if someone was giving away your product for free with just a click of the button any time of the day or night.

Now, second, Lime Wire will say to you it doesn't matter if people stole your songs from Lime Wire because most of those users wouldn't have paid for the music anyway. Well, think about that for a moment. They're saying that someone can go into a store, steal things off the shelf and then get away with it by saying I wouldn't have bought it.

Here Lime Wire actively encouraged millions of people to copy copyrighted music. The people who Lime Wire encouraged, they're not giving the music back, they're keeping the music thanks to Lime Wire. That music was stolen and it is worth something, it is worth a lot to my clients and to their recording artists.

And third, Lime Wire may stand up here and tell you the record companies are responsible for their own harm because they were slow to change when technology changed. Well, think

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Opening - Mr. Pomerantz

about that. They're saying because we think you made mistakes we can steal from you. These are the same people who told my clients they just need to get over it.

My clients are thankful that the Court has already stepped forward and ruled that what Mark Gorton and Lime Wire did was clearly wrong and we're thankful that the Court has ordered Lime Wire to stop its infringing content but that's not enough. Mr. Gorton has had many chances to admit that he was wrong and to stop the infringements. He could have done so after the Court ruled in Napster. He could have done so after the Court ruled in Grokster but he never did so. He was willing to cause tens of billions of dollars of harm to my clients in order to have a shot to make money for himself. took a Court of law to stop him and it will take your efforts to make him pay.

I think as this trial unfolds you are going to see that this case isn't just Lime Wire or Mr. Gorton or any particular record company or any particular recording artist. This lawsuit goes to the heart of how we do business in this country. Whether you're a big company or a small company or an internet entrepreneur, everyone needs to play fair. Everyone needs to play by the rules and not break the law. And when someone breaks the law, we need to hold them accountable.

At the end of this trial I will get a chance to come back up here and speak to you again and I will ask you at that

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time to determine a fair amount of damages to award to my clients an amount that takes into account the enormous harm that my clients have suffered and an amount that sends a message to Mark Gorton and to the people who would follow in his footsteps that your word not be ignored.

Thank you very much.

THE COURT: Thank you, Mr. Pomerantz.

We've come to the point in the afternoon for the jury's afternoon break. There is a snack awaiting you in the jury room. We will take a 10-minute break.

Thank you.

(Jury not present)

THE COURT: Do counsel wish to raise anything?

MR. BAIO: No, your Honor.

THE COURT: Okay. I will see you in 10 minutes.

(Recess)

(Continued next page)

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THE COURT: Please have a seat. We will see if the jurors are ready.

(Jury present)

THE COURT: All right. We are ready to resume now.

Mr. Baio will give you the opening statement for the defendants.

> Thank you, your Honor. MR. BAIO:

May it please the Court, and good afternoon, everyone, my name is Joe Baio, and I represent the defendants in this With me today from my office are Tariq Mundiya, John Oller. Over on the other side is Mary Eaton and Katie Monin. In the middle is Mark Gorton.

You have heard from the judge that while one of the defendants in this case is LimeWire, LimeWire the company has been shut down. It is out of business. Plaintiffs have accomplished that. The only individual defendant still in the case is Mark Gorton, the former CEO of LimeWire.

Now, Mr. Pomerantz's arguments to you about the injury suffered by the record industry essentially boil down to this: The record companies' revenues from the sale of recorded music in the United States has decreased by billions and billions of dollars over the last decade or so, and in this courtroom, plaintiffs assert that there is one person above all on the planet earth who is principally or significantly responsible for those billions and billions of dollars of claimed revenue,

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Mark Gorton, and one company, LimeWire.

As Mr. Pomerantz put it, Mr. Gorton and LimeWire's conduct has devastated the record companies and their recording Because of this, Mr. Pomerantz says, and will say in closing, you should punish Mr. Gorton to the tune of millions or even a billion dollars, even though that's wildly in excess of what LimeWire and Mr. Gorton made on the songs that are at issue in this case.

In fact, according to plaintiffs, you should make him pay a gazillion dollars. But, based on the evidence that will be presented to you, the notion that this one person and one company were the major or even a substantial cause of the injury that was identified is simply not true.

Not only is it not true, but the plaintiffs don't believe it's true. Mr. Pomerantz said to you that I will be telling you certain things and you should remember what he said while I am telling you those things.

The judge has told you that the evidence will come from the witnesses, and what I'm going to talk about now isn't what I think. It's what the plaintiffs think, what the plaintiffs have said as to the causes of their problems. are their words. I'll be using public statements that they have made. I will be using documents that were written and exchanged between the highest executives at the record companies over that decade.

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Those statements and documents will show that the record companies know and have always known that their problems started well before LimeWire and that the sharing of free music over the Internet, which plaintiffs claim as the source of their woes, will continue even with LimeWire out of the picture, no matter what happens in this case.

You will see that some in the record industry have conceded, not in this courtroom, mind you, but in their documents and statements to one another behind the scenes, that they made a massive blunder when they decided to go to war with the consumer.

One document you will hear about contains a speech given by Mr. Edgar Bronfman, who is the head of one of biggest record companies in this case, Warner Music, a plaintiff. He gave the speech in 2007, and he talked about the music industry's problems and the cause of those problems.

Can you put that on the screen. Thank you.

Here's what he said in his speech to others in the industry:

"We used to fool ourselves. We used to think our content was perfect just exactly as it was. We expected our business would remain blissfully unaffected even as the world of interactivity, constant connection and file sharing was exploding."

"And of course," he said, "we were wrong."

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Opening - Mr. Baio

In addition to conceding that the industry was wrong, he also said something much more revealing during that speech. He said, and I'm quoting him: "How were we wrong? By standing still or moving at a glacial pace, we inadvertently went to war with consumers by denying them what they wanted and could otherwise find and as a result, of course, consumers won."

Deny consumers what they want and you will lose. Mr. Pomerantz also said during his opening that the record companies, that no one really can compete with free. He showed you a slide that had two record stores next to each other and one had music for sale and the other one had music for free.

Their store, which requires payment, is unable to compete with the free stores, says Mr. Pomerantz.

But you are going to hear from one of the highest officials at universal, his name is Zach Horowitz, admitting the obvious; that is, that the record companies can and do compete with free.

Here is an e-mail chain involving Mr. Horowitz, who is the chief operating officer at Universal, and someone named Tony Brummel, an executive of an independent music label. exchange occurred in February of 2005.

Mr. Horowitz stated, "We have to find a way to meet consumer desires. That means making our music available The world is changing in ways we can't control. online. have to embrace technological changes and show the consumer

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that legitimate is more compelling than illegitimate.

Mr. Brummel responded much as Mr. Pomerantz has said: "You cannot compete with free," he said.

Opening - Mr. Baio

And here's what Mr. Horowitz wrote in reaction: "We can. We have to. It's just that we have to be creative and add value."

So the record companies can and do compete with free, and the evidence will show you that they recognize that they can and do make money and receive compensation and benefits from their music catalog even when the consumer doesn't pay.

This isn't some new or radical idea. They have been doing this for years. The record companies make their music available on AM and FM radio, and they make it available to the consumer for free because they recognize that airplay promotes their music and their artists, and they continue to do it on the Internet today.

More on this in a little bit, but let me mention some of the things we actually agree with Mr. Pomerantz about. Mark Gorton was the founder of LimeWire. He was 33 years old at the time. He also was the only individual defendant in this case.

With LimeWire, he hoped to create something that people could use worldwide to share things -- and, yes, music -- over the Internet. With LimeWire, people could use their computers to share with each other across the street or across the country.

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Opening - Mr. Baio

Now, at this point, I think it's important, and I hope it will be helpful to you if I explain in greater detail than Mr. Pomerantz did the technology that is involved in this case. I am not a techie, and our expert will give a fuller picture at trial, but I'll try.

For many years, as we all know, music was recorded on vinyl record albums. In the '70s and '80s, that became eight-track tapes and cassettes. But then the technology for delivering recorded music changed dramatically. Music was recorded, reproduced, and distributed on CDs.

CDs are sturdier than records and tapes. They're easier to care for and sound better. Although they spin like records, there's no needle that is translating the grooves into a sound. Instead, there is a laser inside the CD that actually reads numbers that are stored on the CD, millions of sequences of numbers. They appear in different order and in different sequences. Ones and zeros, those are the only numbers that appear on a CD. It's incredible that that gets translated into music.

As the experts will show you, every unique sound, from a particular guitar playing a particular chord to a particular piano playing a single note, each one of them can be represented by zeros and ones. The CD stores the numbers and the laser reader inside the CD sends the numbers to a machine that translates the numbers back into music.

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Opening - Mr. Baio

Now let's turn to the way in which people can store In the old days we just piled up records and put them music. in the basement. Then came CDs, which we put in CD towers, but two developments came together in the 1990s that really changed everything, the Internet and the digital music file which is known as an MP3.

Let's start with the Internet.

Tapping into the Internet through their personal computers, whether it's a desktop or a laptop or a cell phone or an iPad, people can obtain and store all kinds of things, pictures, music, books, articles, financial records. also write to each other electronically and attach things.

The Internet is like a highway. Although it started small, now it is a huge freeway system, constantly growing and changing. This highway itself is open to every one who has a computer, completely open, completely free, even if you just have a cell phone.

Now, how does this relate to music?

As you will see in here, once the music industry released all of its music on CDs, which it did, and it continues to do with every new release, people have had the ability to store all the music they owned on their computers. One way they can do that is by inserting the recorded CD into their computers, which then converts those bits of information on the CD into a digital file known as the MP3, and then they

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Opening - Mr. Baio

can download it on to their computer. Once that digital file is on their computer, people also have the ability to copy it to a blank CD, and they can do that with part of a computer called a CD burner. They transfer the music on to the blank CD and they listen to it at home and in their cars or elsewhere.

That's CD burning. All the evidence will show that it is done countless, countless times.

But also, as the evidence will show, CD burning was done before LimeWire came into existence, and it's continuing after it's shut down. As the record industry recognizes, and these are their words, CD burning is a fact of life, a problem that has cut into their sales for 15 years.

So far I haven't gotten to LimeWire, or even P2P technology. As Mr. Pomerantz noted, P2P stands for peer-to-peer, but you can think of as person to person.

you will see that P2P technologies work on particular highways on the Internet, they're called networks, and the people who are on those networks or highways can share all sorts of things with each other, including music. Those networks, again, are open to everyone who wants to travel on them and they are free to the consumer. There is no toll.

You will see that no one owns the networks, and neither LimeWire nor anyone else can control a network. But, hundreds of millions of people around the world travel on them, and they use them all the time.

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P2P networks are one type of highway on the Internet. There were a bunch of other types. Let me explain some of them to you.

E-mail. E-mail is actually a network.

Websites are another one.

Search engines like Google, YouTube, Yahoo, they are all networks.

Social networking sites, like Facebook and MySpace instant messaging on AOL is actually a network that allows people to transfer information to each other.

P2P is yet another network. I want to be clear; LimeWire is not a network. It is not the highway. LimeWire was the product, and it was a sophisticated piece of software and sharing device, that helped people find and actually get on to their own computer digital music and also anything else they wanted to share.

Now LimeWire was not the first P2P technology. Mr. Pomerantz noted, the first was Napster. Napster began operation in 1999, and the evidence will show that it changed the music industry overnight.

You will hear evidence that before LimeWire was even in existence, Napster was being used by consumers to download billions of songs. Napster was shut down by court order, but people in the record industry recognized that Napster changed everything, and it brought about a transformation of consumer

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Opening - Mr. Baio

psychology and expectations that really hasn't changed.

One of them was Edgar Bronfman, who, as I said before, was the chairman and co-owner of Warner Music, and you will be hearing from him.

Mr. Bronfman actually oversaw the operations of another plaintiff in this case. So, while he is now at Universal, he used to be at Warner.

Here's what he said in 2000 in reaction to Napster, and he said this to his lop lieutenants at the record companies. On May 11, 2000, there is an e-mail from him to others and he said:

"I want a legal Napster. I want it now. I want all of you, by Monday May 22, to give me a plan that can be quickly implemented that moves us -- and the industry -- to this model."

So this is dated May 11, and he's demanding that they come up with a plan 11 days later. But you will hear and see that they didn't come up with a plan 11 days later or 11 months. It took years.

Here's what Mr. Bronfman said, however, back in 2000: "This is the most powerful and incredible opportunity for our industry, which we are going to blow if we don't do something radical, fast."

Well, they didn't do anything radical, and they didn't do anything fast. In fact, as you will hear, they did not come

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up with a viable alternative to Napster until April of 2003, some four years after Napster changed the industry. Please remember that when they say LimeWire and Mr. Gorton caused all their industry problems.

Now let's examine what plaintiffs claim are the damages that they have suffered over the last decade. Let's start with the chart that plaintiff and their own expert put together and showed you during Mr. Pomerantz's opening.

Can you put that on. Thank you, James.

According to the plaintiffs, the decline in revenue started around or before 2000. But LimeWire was virtually nothing back then. The record industry nevertheless asserts that LimeWire has been the cause of its problems ever since.

But here's an interesting fact that was not mentioned The record giants didn't sue LimeWire until five and a to you. half years after it was created, 2006.

So while they are in this courtroom saying that LimeWire caused this massive decline, they didn't sue LimeWire. They didn't sue in 2000, 2001, 2002, 2003, 2004, 2005, only in August of 2006.

Now, we acknowledge here that we cannot and we will not contest that people use LimeWire's product to commit copyright violations.

LimeWire and Mr. Gorton are now legally responsible for what those other people did in acquiring the songs, the

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songs at issue in this case. What was done was wrong. this is a damages case, a damages case against a company that has been put out of business, and Mr. Mark Gorton, one individual.

Opening - Mr. Baio

We agree that it will be your job to set per-song damage awards for most of the songs that you will be hearing about, under 10,000 within that very wide band that Mr. Pomerantz mentioned, and that's from \$750 to \$150,000 per work, and that it will be your job to evaluate whether the record companies are entitled to any damages for the infringements of the pre-1972 songs, and, if so, to what That will be your job, and we agree with it.

But you just won't pick a number out of thin air in figuring out a dollar value for each of the songs. We know that you will be guided by the judge and what she tells you to consider and that you'll use your best judgment, wisdom, and common sense in setting an amount that you consider to be just and fair for each work and a fair amount in total.

We also trust that you will consider the evidence and you won't be swept away by one side's words or unproven claims based on the evidence you will hear in this courtroom. You would have to abandon common sense in order to award even a fraction of what Mr. Pomerantz wants you to give his clients.

So let's look a little bit more closely at the evidence that you will see and you will consider in evaluating

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the amount that should be paid per work.

One factor is the lost revenues of the record companies that were caused by LimeWire, the judge will tell you caused by LimeWire. While Mr. Pomerantz presented his view of the evidence and of the principal cause of all of his problems and the record companies' problems, I would again like to turn to the actual evidence that Mr. Pomerantz avoided or ignored in his remarks.

The principal evidence I will put before you is out of the mouths of the record executives and the e-mails of the plaintiffs.

First, let's look at what plaintiff Warner Music told all of its shareholders in 2009 as to the cause of its slowdown in revenues.

So this is an annual report that Warner gives to its stockholders and it says, "The industry began experiencing negative growth in 1999 on a global basis, and the worldwide recorded music market has contracted considerably."

So, as you will hear, Warner recognizes that the recording industry's woes started in 1999, before LimeWire even existed. They can't blame LimeWire and Mark Gorton for that.

But let's look at what else they said to their shareholders: "Illegal downloading of music, CD-R piracy, industrial piracy, economic recession, bankruptcies of record wholesalers and retailers and growing competition for consumer

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Opening - Mr. Baio

discretionary spending and retail shelf space may all be contributing to a declining recorded music industry."

So Warner recognizes that a whole bunch of factors caused their growth to slow, not just file sharers, and certainly not just LimeWire.

Let's review the factors one at a time and I am going to start with CD piracy. I'll come back to illegal downloading.

I talked about this a little bit already. This is where people use CD burning devices to copy music on to CDs, and they either give it away or sometimes they sell it.

As I said before, you put a blank CD in your burner, and you can move the music from your computer onto the CD. It's been done by countless millions of people over the years, and by some accounts it's much bigger a problem contributing to the industry's supposed woes than P2P file sharing ever was.

One of the witnesses you will hear from and you will hear from him soon is Mitch Bainwol. He is the head, or the top executive of the Record Industry Association of America, RIAA. He's one of the chief lobbyists that the record companies use in Washington.

In a presentation to the recording industry in 2004, he noted the following in one of his slides: "Burning and ripping are becoming a greater threat than P2P."

And to support his conclusion he used data from

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Opening - Mr. Baio

something called the NPD Group. You will also be hearing about data that they have put together, and the industry uses them frequently.

Here's what he said on that subject:

"Burned CDs accounted for 29 percent of all recorded music obtained by fans in 2004, compared to 16 percent attributed to downloads from online file sharing networks. CD burning is a problem that is really undermining sales."

Another witness you will hear from, Thomas Hesse, Sony's digital music head, wrote something very similar to his bosses in 2005.

Here he wrote, "Illegal P2P file sharing gets the most headlines, but it's just one channel with CD ripping and burning measured with far larger shares in studies such as this one."

That's their words. It's not my word. It's what they said away from the courtroom. Ripping and burning measured with far larger shares in studies such as this than file sharing.

Ironically, as you will see, Sony Corporation itself makes and sells CD burners.

Let's turn to the next item on the record companies' list of major things that have cost them since 1999. industrial piracy. It's also sometimes known as commercial piracy.

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Opening - Mr. Baio

This is where companies make music, they repackage it, and they sell it as counterfeit or as bootleg product, not LimeWire.

Here's what the record companies' international trade organization said in 2004 on that subject: "Commercial piracy, contrary to what commentators mistakenly think, is just as important a problem for the music industry today as Internet piracy."

The next thing on Warner's 2009 list was economic recessions, and you heard Mr. Pomerantz downplay economic recessions. But Warner identified it in its report to shareholders as one of the causes of its decreased sales. And Vivendi, which owns Universal, said something very similar to its shareholders.

Let's put that up.

"The decline in the market for audio recordings is due to the combined effect of the economic recession, piracy, counterfeiting, (both industrial and domestic, using recordable CD-ROMs or the illegal downloading of music from the internet made easier by the availability of works in digital formats) and increased competition for consumer spending on leisure."

Another item that was a cause and has continued to be a cause for the losses suffered in revenues by the record companies, and we'll go back to Warner in 2009, bankruptcies of record wholesalers and retailers.

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Opening - Mr. Baio

Now this is talking about companies like Tower Records and Virgin Megastore and places where we used to buy CDs. For many years they had huge stores that were filled with the CDs.

But, as our experts will explain to you, these music specialty stores simply couldn't survive in competition with so-called big-box companies -- that's Wal-Mart or Best Buy -whose prices were lower and offered fewer CDs and less shelf space. So it stands to reason that CD sales and revenues would be down. Again, nothing to do with LimeWire.

The next item, maturation of the CD market.

I want to mention something about that. Here it says, additionally -- I think you have to go to the next slide, great.

This is also still on the Warner annual statement, 2009, explaining what their problems are: "Additionally, the period of growth in recorded music sales driven by the introduction and penetration of the CD format has ended."

let me tell you what the evidence will show on this This object, the CD, was initially solid gold to the record companies. The technology took off in the late 1990s, you may remember, and as a result, consumers went out and bought songs and music that they already owned to replace vinyl albums.

But there came a time when consumers caught up and

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Opening - Mr. Baio

they didn't need to buy any more music that they already owned. The record industry's sales declined after that, of course. That started to happen in the late 1990s, again, before LimeWire was ever on the scene.

But not only did the CD gravy train end for the record industry, the record industry itself, and we'll ask you to pay attention to the testimony as it comes in on this, they have conceded that they failed to identify and embrace any new technology that would have allowed them to make money, to monetize the same songs all over again.

So while the digital transfer of music took off with Napster in 1999, the record companies had no user friendly way for people to download their music for years and years.

Only in April of 2003, based on the technology made by another company, Apple Computers, were the record industry's songs available for sale on the Internet in any meaningful way.

Like Mr. Bronfman, who criticized his industry for moving at a glacial pace, Doug Morris, the head of one of the other plaintiffs, Universal Music, had this to say in 2005 about the industry's response to technological change that had occurred: "Every time there is a new technology, it is followed by an explosion in the industry. From the cylinder, which I wasn't around for, to the vinyl, to the cassette, to the CD, each innovation in technology spurted growth in the record business.

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Opening - Mr. Baio

"Now, what happened here that caused all the problems," he asks? "The real problem was that there is no technologies from record companies."

So the real problem when they are outside of this courtroom was they had no technology at all after Napster until Apple's iTunes.

The next item is the growing competition for consumer discretionary spending. Again, I'm using Warner as the starting point, but the other companies have said the same thing. I think this will be familiar to you.

In the past ten years, the same period coinciding with the labels' decreased sales, there has literally been an explosion in new technology and entertainment forms, from the Nintendo to Netflix, to DVDs, etc., smart phones, applications. All of that is competition for music.

The point that is being made here is that Warner and the other companies have recognized, with more and more new and exciting things for consumers to spend their money on, that they face greater competition and that has adversely affected their sales.

Now, let's go to that first item, illegal downloading. In this courtroom the plaintiffs attribute virtually all of their sales decline in the past ten years or so to LimeWire. I think they said that it was the biggest theft of music in the history of the world. The history of the world. They have to

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show you evidence of that.

The incontestable evidence will show that there are literally hundreds of ways that people have been able to download music, and they can continue to download music. have nothing whatsoever to do with LimeWire.

Over the past decade there have been many, many P2P technologies, and they've been used for downloads. Mr. Pomerantz had a slide that showed you some of them, Napster, Morpheus, Audio Galaxy, Kazaa, WinMX, etc.

While some of these eventually were shut down, there are others that he did not mention at all, that enter the scene and continue as we sit here, things such as BitTorrent, FrostWire, Emu, and a host of others that our experts will tell you.

The point I ask you to consider as the evidence is coming in is this: These other P2P entities are not LimeWire, and LimeWire is not all P2P. Separate and apart from LimeWire according to the industry itself those other services have caused them massive harm. They just don't concede it in this courtroom.

Here's what Mr. Bainwol told Congress on September 30, about Kazaa: "As of July 2002, Kazaa -- the most popular peer-to-peer network by far -- boasted 100 millimeter registered users. By May 2003, Kazaa had become the world's most downloaded software program of any kind, with 278 million

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downloads."

None of this told to you. That isn't downloads of songs, by the way. That's downloads of the software which then is used to exchange songs.

Opening - Mr. Baio

They can't claim that that was LimeWire. They don't even pretend that LimeWire was a significant participant at that time. Yet, they want to blame all of the losses on LimeWire.

Now, you will also hear evidence that P2P file sharing is not the be all and end all of improper file sharing. As the labels have recognized, there are lots of ways to share music over the Internet and they have nothing to do with P2P.

According to the record companies, those events and those technologies have severely impacted their sales, e-mail, instant messaging, other mechanisms.

Here's just one example an internal e-mail sent by Todd Moskowitz, the CEO of WNG's independent label group to Warner Music CEO Lyor Cohen and this is the late 2008 period, December 2, 2008.

Here's what he said: "I feel like we have a lot of ideas about why physical sales continue to slide, but I'm not sure that anyone has a definitive answer as to how much is piracy, whether piracy is increasing or has leveled off, whether it is iTunes single sales taking away from physical albums, etc.

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Opening - Mr. Baio

"Stu pointed out to me yesterday that you can IM an entire album in a matter of seconds to all of your IM buddies. This is something that we wouldn't see by looking at LimeWire or BitTorrent file sharing info, but may be a significant part of piracy."

Outside this courtroom, that's what they said.

The same sentiment was echoed in a presentation from Universal Music Group International in 2010: "Unfortunately for us file sharing is a world that extends far beyond the world of P2P networks and portals. At a rather more 'grassroots' level, for example, music can also be shared instantly across e-mail, instant messaging, Bluetooth and other forums."

It is not just illegal P2P or other illegal online sources that the labels blame outside of the courtroom for their declining sales. They have recognized that some of their greatest threats that they face has come from companies like Google and YouTube.

Let's start with the most popular search engine on the planet, Google. As recently as July of 2010, a senior executive and lawyer at Sony Music described Google's search engine and blog spot product in an internal e-mail as a virulent piracy problem: "Another virulent piracy problem is the use of search engines to find links to third-party hosts from which copyrighted music content may be illegally

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Opening - Mr. Baio

downloaded or streamed. As the world's number one search engine, Google Search yields more of these links -- to both legal and illegal sources of music -- than any other and its use for illegal purposes is increasing."

And YouTube has which millions and millions of videos and songs that are available to everyone without payment is another provider that the record industry has recognized is a great threat to them.

Here's what Universal said to YouTube, which, by the way, is a partner with them, he said, in 2009, one of these senior executives complained to YouTube that, "We are not being compensated for the use of that content on YouTube even as that content represents millions, even tens of millions, maybe hundreds of millions of streams -- with the benefit of all that traffic that such streams represent for YouTube."

The CFO of Sony Music, which also does business with YouTube, even went so far as to call YouTube a vehicle of digital piracy. Yet the record companies put their songs and videos on YouTube and other sites on the Internet knowing full well that people can easily copy them and share them.

Now, although Mr. Pomerantz didn't say this directly, we think that he was saying that free music, I'm sorry, to create with his free versus paid music picture, was that if people didn't get the music for free by downloading they would buy it.

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But, like the old song goes, it ain't necessarily so. Let's focus on another part of Mr. Pomerantz's claim that provides the foundation for his clients' request for a gigantic damage award: The notion that all or most unauthorized downloads by people constitute a lost sale.

In fact, the evidence will show the record companies concede that a big chunk of the downloading that had taken place would not have been a sale.

Here's how Sony put it six years ago: "On average, for every album sold, one is successfully downloaded off of P2P networks, but there is not necessarily a lost sale. Data indicates that a significant portion of P2P downloads may not be lost sales based on usage patterns."

And that makes sense. This is an iPod, and the first version of this came out I think in October of 2001, even before iTunes was launched. This is an old one.

The current version of this can hold 40,000 songs.

That's pretty amazing, but that means that at a dollar a song people would have to pay \$40,000 to fill this with music. At 50 cents it would cause \$20,000. At 25 cents, \$10,000. Even a dime a song would cost \$4,000 to fill something that costs \$250.

You will also hear evidence that some inside the record industry admit that sharing music might actually increase the sales of music. Here again, is an owner of

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Opening - Mr. Baio

plaintiff EMI. I'm not sure I've used this yet, but EMI was owned by a company called Terra Firma and Maltby Capital, and here's what he they said in 2008:

"The impact of piracy is complex and some have argued that pirated tracks consumed cannot be proven to equate directly to lost sales. (People who cannot afford to buy CDs may pirate them). And that pirating may sometimes promote consumption by helping to create a reputation for music. There is also evidence that people who pirate music buy more music than some other consumer groups, people who sample music that their friends recommend and if they like it they may buy it. There is also evidence that people" --

OK. Now, how much will music listeners pay?

Well, there is an important consequence of iTunes showing up in 2003. That is that for people who do buy music, they are not paying what they used to at the height of the CD eras. For CDs we used to have to pay \$15 to get a bunch of songs that we didn't necessarily want. We want one or two, but in the old days people had no choice, buy the whole album or hear the song you want on the radio and record it. ITunes lets you get the songs that you really want for a dollar, hassle free.

It's called unbundling. This has been a real problem for the record industry. Separating songs from a CD or an album to sell them as individuals decreases significantly the

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overall revenue that the record companies have gotten.

The evidence will show that even the dollar that people pay to buy a song on iTunes overstates the value of that song in the record industry's idea.

Opening - Mr. Baio

On the subject of value, the head of Warner Music, Edgar Bronfman, again told his shareholders earlier this year that the subscription service Spotify provided proper compensation to his company. And do you know how much the record company receives when someone listens to a song? Less than one penny per listen.

A number of record companies have entered into deals with Google as well to receive the same fraction of a penny whenever we, the consumer, click. That money doesn't even come from the consumer, as we know. It comes from Google, which itself makes money from advertising.

Against LimeWire and Mr. Gorton, they want \$500 a work or \$1,000 a work or \$5,000 a work. We think that when all the evidence is before you, you will see that is inflated significantly. Now, Mr. Pomerantz talked about the industry layoffs and the devastation that LimeWire and LimeWire alone apparently caused.

Well, the fact of the matter is that the senior executives at the record companies have been rewarding themselves as this decrease in sales has occurred. three executives at Warner Music have collectively made over

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Opening - Mr. Baio

\$100 million since 2004. They made that in salaries and bonuses. One executive at Universal received compensation worth more than \$60 million from 2005 through 2008.

So please consider that when you hear repeated claims about the financial devastation and layoffs from the record companies in this trial.

As you will also hear more about during the trial, the music world has benefited from many, many, other revenue streams using digital technology, and I'm not just talking about the sale of music here. Video games like Guitar Hero, royalties from satellite radio, ring tones, you name it, they have all been generating income for the record companies.

And more people are going to concerts. In fact, revenues generated by concerts have skyrocketed over the past decade. I couldn't help but notice that one of the artists that was identified in the Universal list was U2, a great band, terrific music, and one of the examples that the plaintiffs are using in this case. The fact is in April of this year, U2 broke the record for concert ticket sales in the history of the music, \$700 million.

Now, the fact of the matter is that the revenue streams for many of these artists are driven by concerts. fact, the record company now realizes that; the record companies, they realize it, and they have entered into what are called 360 arrangements with their artists.

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Now, they didn't share in the YouTube proceeds, but with their acts that they have signed up in the last few years, they have a percentage of the concert activity, they have a percentage of the merchandise, 360 being a full circle, and they share in those proceeds.

Now, as people listen to more music, they desire more music, and the record companies themselves recognize that. And as they desire more music, they go to more concerts.

They also mentioned, I think another one on this list another artist, Eminem, he is -- let me see if I can find him. He is a Universal performer. He has sold, I know there are gold records, there are platinum records, he actually has two diamond records, all in this era when they couldn't compete with free, one of the most successful selling artists in the decade and one of the most successful of all time.

As you will see and hear about at trial, the music world has benefited in other ways as well. Performers frequently appreciate the Internet and file sharing. recognize that the biggest enemy that they face is obscurity.

The real nightmare for a writer is to be unknown; for a musician to be unheard. Performers want their music to be heard and their videos seen. They understand that people will go to see them, but only if people hear their music again and Some embrace the idea of file sharing and understand that if more people listen to their music, more people will buy it.

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Now, we aren't saying that LimeWire is responsible for that surge in revenue and activity, no more than the record companies should claim that LimeWire alone caused them millions of dollars in damages.

Our point, which I hope you will consider as you hear the evidence, is this: Given all the things that I've talked about today, you can't and shouldn't conclude that LimeWire is wholly or even significantly responsible for the damages that the record companies are claiming. There is no evidence supporting an award that would even come close to what he's asking, not on this record.

You have heard that a huge award against LimeWire is necessary to send a message to others not to do the same thing. The evidence is not going to support that deterrence point. The record companies have put LimeWire and a host of other companies out of business year after year, but the evidence will show that this hasn't limited music listeners' ability to obtain music for free.

You will hear Mark Piibe, the person in charge of EMI's digital business, testify as soon as the music industry puts a song out, it is fully available to everyone on the Internet.

Here's what he testified to. You can put that up. Ιt is not on mine. Do you have it on your screens? I have it

here.

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"I don't know specific statistics, but every year more music gets released and virtually all music that gets released gets uploaded to the Internet. So by definition, there's going to be more unauthorized music every year on the Internet and more copies of the same music proliferate. So it's inevitable."

Echoing the same thoughts, for example, Warner had this to say in July of 2010. Since Napster brought online piracy to the mainstream, legal action closing other file sharing platforms has failed to stem the flow of free copyrighted files because users simply funnel into the next best illegal file-sharing client."

In fact, as you will hear from one of the experts there's really only one way to stop free music or to deter the sharing of music over the Internet and that is by closing down the Internet. It would require that, and that's not going to happen.

Now that leads me back to Mark Gorton, the only one still standing on the defense side. After graduating with the degrees that you have heard of, he initially worked for a defense contractor. About 12 years ago, in his early 30s he started his own business, Tower Research Capital, and other businesses. And they were very successful.

He made significantly more away from LimeWire. At the

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Opening - Mr. Baio

end of the '90s, he got this idea for LimeWire. He saw it as an amazing machine that could enable people to connect and share.

Now, you heard Mr. Pomerantz talk about how Mr. Gorton was profiting off the backs of the record labels, but what did he actually make? I think he floated around a number of 100 and something million dollars. That is just not the case. It's \$31 million. It is a great deal of money. But on the songs that are at issue in this case, you will see that the amount earned is approximately \$6 million, still a lot of money, but not the hundreds of millions and billions that Mr. Pomerantz is talking about.

(Continued on next page)

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Opening - Mr. Baio

MR. BAIO: Now, let me talk a minute about the so-called fraudulent conveyance.

Mr. Pomerantz says the evidence proves that Mr. Gorton transferred his assets to some family partnerships three days after a Supreme Court ruling in 2005. First, you should understand that the family limited partnerships are with his wife and two children. He owns a home with his wife and the family limited partnerships are essentially split 50/50. He owns 48 percent, his wife owns 48 percent, and two of his four children who were born at the time own 2 percent each. And that has estate planning implications.

But, what Mr. Pomerantz said was Mr. Gorton was reacting to the Grokster decision on June 27, 2005 when he went into this FLP, when he created these devices, these techniques in order to share with his wife and children. Mr. Pomerantz suggested that was hiding assets. There is nothing hidden by it, there is no offshore account, there is no place where there is money and they will not put on any evidence along those lines. So, they say that it was after the Grokster case but Mr. Gorton scheduled the closing before the Grokster case even was handed down and you will see that.

Now, how could he have known that the Grokster decision was coming down before it came down and somehow scheduled something that he is reacting to the Grokster case about? It is not possible unless he was clairvoyant. And he

wasn't.

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Now, how does this relate to the damages issue and your task here? Your task is setting a dollar value on each of the few thousand works that plaintiffs have identified in this That value will determine the damages that Mr. Gorton will have to pay to the record companies. Mr. Pomerantz says that you should set a phenomenally high number for each work and a phenomenally high damage award in the aggregate because the record companies have lost billions of dollars.

Well, the industry's own financial results and their own admissions establish that, number one, there were many, many reasons and factors for their losses, apart from P2P and apart from Lime Wire. Some in the industry warned that they would suffer in the marketplace if they did not embrace the new technology. And they didn't. The industry itself releases music that can be listened to for free again and again.

In the face of these facts, and I don't believe they'll dispute them, we submit that Lime Wire and Mark Gorton cannot be responsible for the millions of dollars in damages that they have supposedly suffered as losses.

Ladies and gentlemen, as many in the record industry and the record companies have recognized, music that is free is here to stay. The world has changed, the consumer is king, and as Mr. Bronfman says, the consumer has won. I submit to you that you should not punish Lime Wire and Mr. Gorton with a huge

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Opening - Mr. Baio

damage award. It will serve no purpose, it will accomplish nothing, and we hope that you will evaluate the evidence and I think I join with Mr. Pomerantz in this, that you use your common sense to come up with a fair value for this music.

Thank you for listening to us here today.

THE COURT: Thank you, Mr. Baio.

This would be a good time for everyone to stand and stretch while we wait for the first witness. (pause)

Let's have a seat.

MR. POMERANTZ: Your Honor, the plaintiffs would call Mr. Zach Horowitz as our first witness.

> THE COURT: Thank you.

ZACH HOROWITZ,

called as a witness by the Plaintiff,

having been duly sworn, testified as follows:

THE COURT: You may proceed.

MR. POMERANTZ: Thank you, your Honor.

DIRECT EXAMINATION

BY MR. POMERANTZ:

- Mr. Horowitz, where are you currently employed?
- 21 The Universal Music Group. Α.
- 22 Ο. And what is your current position with Universal?
- 23 I'm the president and chief operating officer.
- 24 Mr. Horowitz, let's go back a bit and briefly review your
- 25 personal history. What is your educational background?

- I went to college at a school called Claremont McKenna and 1 I went to law school at Stanford Law school. 2
- 3 And what year did you graduate from Stanford Law school? 0.
- 4 Α. 1978.
- 5 And when was your first job in the music industry?
- 6 Α. 1978.
- 7 Same year? Q.
- 8 Α. Same year.
- 9 What led you to go from law school into the music industry? Ο.
- 10 I always had a great passion for music. I unfortunately
- 11 couldn't play any instruments. I read every magazine, I
- 12 listened to music all the time. I grew up at a time when I
- 13 believe people, many people in my generation believed music was
- 14 going to change the world -- I still sort of feel that way --
- 15 and I wanted to go into a profession that would allow me to
- continue my interest in the music business and I thought that 16
- 17 law school would provide that.
- 18 What was your first job in the music industry?
- My first job in the music industry I worked for a law firm 19
- 20 for about six months and then was offered an opportunity to
- 21 work at what was then called CBS Records in the law department
- 22 there.
- 23 And you joined CBS, you said, in 1978?
- 24 Α. 1978, yes.
- 25 How long did you stay at CBS Records? Q.

- 1 Five years, approximately.
- So that's until 1983? 2 Q.
- 3 Yes. Α.
- 4 What did you do in 1983? Q.
- 5 I became the global head of business and legal affairs at a 6 record company called MCA Records.
- 7 There is a connection between MCA Records and the company you are with today called Universal? 8
- 9 Yes. MCA, through a series of mergers and acquisitions, 10 becomes the Universal Music Group which is what it is today.
- 11 Back in 1983 was MCA a big music company?
- 12 There were six so-called majors. A major was a record 13 company that controlled its own distribution and sales and had departments that handled the full array of marketing and 14 15 publicity and promotion and also had some companies around the
- world. We were the smallest of the six. 16
- 17 And so, you've been with MCA or now Universal since 1983?
- 18 Α. Yes.
- When did you become president of Universal? 19 Q.
- 20 Approximately 1999. Α.
- 21 So, you've been president for the last 12 years? Q.
- 22 Α. Yes.
- 23 And you have been in the music industry working in the
- music industry for more than 30 years, correct? 24
- 25 Α. Yes.

- What is the basic business of Universal Music? 1
- The basic business is finding artists and then trying to 2 Α.
- 3 market them, develop them, sell them in a way that brings them
- 4 to an audience.
- 5 Is there a particular kind of music that Universal develops
- and sells? Or is it a variety of things? 6
- 7 A. We sell a variety of music from rock to pop to hip hop to
- gospel to classical to Latin. 8
- 9 Q. Can you give the jury some examples of the artists that
- 10 Universal is currently working with to create its own music?
- 11 We have Lady Gaga, Eminem, Elton John, Black Eyed Peas. On
- 12 the County front we have Sugarland and George Strait. We have
- 13 Mary J. Blige. We have Andreas Bocelli on the classical front.
- 14 We have a full array of companies around the world
- 15 with local artists that we sign in each territory around the
- world. 16
- 17 By territory do you mean each country?
- 18 Each country, yes. Α.
- And if you add them all up, how many different artists is 19
- 20 Universal currently working with to create and offer music?
- 21 I don't know the exact number, probably in the United
- 22 States it is probably 500 to 700 artists.
- 23 Now, does Universal also distribute the musical artists who
- 24 recorded the music long ago?
- We call that our catalog sometimes. We have -- our 25

- company goes back about a hundred years. We have artists like 1
- Hank Williams and artists like Ella Fitzgerald and Louis 2
- 3 Armstrong and a host of artists that basically trace the
- 4 history of popular music.
- 5 Q. What music goes back a hundred years? Do you have music
- 6 that goes back that long?
- 7 A. We do.
- Q. What is some of your older music that is still in your 8
- 9 catalog?
- 10 A. Well, you know, many of the classic jazz recordings that I
- 11 mentioned Ella Fitzgerald, Louis Armstrong go back to the '30s
- 12 and '40s. Some of the country product that we have possibly
- 13 goes back to the '30s and '40s as well. We have classical
- 14 music that goes back even longer.
- Q. We have heard the term through our openings called a record 15
- label. Have you heard that term before? 16
- 17 A. Yes.
- Q. What is a record label? 18
- A. A record label is sort of a colloquial way of referring to 19
- 20 a recording company. Under the music group we have Island
- 21 Records, Def Jam Records, we have Motown Records, we have
- 22 Republic Records. All of those we would consider labels.
- 23 Q. Do different labels sometimes specialize in certain kinds
- 24 of music?
- 25 Yes. We have Deutsche Grammophon, one of our labels, which

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Horowitz - direct

focuses entirely on classical music. We have Universal Nashville which focuses on country music. We have a number of contemporary labels that would focus on hip hop and pop and rock.

Q. Mr. Horowitz, before we get into Lime Wire and the impact that it has had on your business, I would like to discuss with you how music gets made in a company like Universal. I'm going to put on the screen a slide that is just there for you to refer to, if you need to, to help explain things to the jury.

Let's start with finding artists. How does a company like Universal go about finding talented recording artists? A. Well, a record company sometimes is thought of as sort of a faceless amorphous kind of thing, but ultimately a record company is a collection of people. Most of the people who work at record companies care about music, care about the artist. Their entire life is focused around trying to find artists and make them successful.

If you look at the upper left-hand box there is something that's called A&R, that stands for artist and repertoire. Those are basically talent scouts. They'll look for artists at clubs, they'll listen to demo tapes that may be sent in, on the internet to try to find things that -- video from new and unsigned artists. They'll sign an artist and then work to make the best album that they can with the artist sometimes making song selections with them suggesting songs,

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- sometimes finding the producer who will help make the album 1 with the artist. 2
  - O. How do these talent scouts know the difference between a recording artist who is going to be successful and one who won't be successful?
  - A. Well, no one really knows for sure. The good ones are probably wrong a lot more than they are right. Statistically, probably eight out of 10 albums that we record that we sign of artists don't make their money back which means that the two that are successful has to pay for all the ones that are not successful. But the really good ones understand what the public will want, they can see an artist in a club and visualize what that artist will sound like on a record a year and a half later when the album comes out.
  - Q. Do the same people, these talent scouts who go out and try to find the next great rock artist or hip hop artist, do they work? Do they look for any kind of artist or do they tend to specialize in certain types of music?
  - It depends on the A&R person. Some of them are diverse in their tastes, some of them are specialized. They might only sign rock acts, others might only sign R&B acts. It just depends on the individual.
  - So, once the talent scout finds an artist that they're interested in, what happens next?
  - Usually what would happen is if the record label decides

that they want to sign an artist which may involve a series of 1 2 discussions between the A&R person and the label head or others 3 in the company, once the decision is made to sign the artist the business affairs people, which is the box across from A&R, 4 5 would step in. These are people who would negotiate the terms 6 of the contract between the recording artist and the record 7 label. Usually these are long-term relationships, the artist has a long-term relationship with the company; could be three, 8 9 four, five six albums, it could be five, 10, 15 years. We have 10 U2 on our label that has been with us for probably in excess of 11 20 years. Now, the business affairs people are handling the 12 13 negotiation of the artist agreement for the record company. 14 Who, typically, is handling the negotiation for the artist? 15 The artists typically have a lawyer who specializes in the music business as well, experienced with negotiations. 16 17 Sometimes the lawyer works in conjunction with the artist's personal manager and together they would negotiate a deal. 18 So, now you have found the artist and you have signed the 19 20 artist to a recording agreement. Does Universal then have a 21 role in working with the artist to then help make the music? 22 The creative people, the A&R people, as I mentioned, 23 will then work with the artist to shape the album, to find the 24 right songs, to find the right producer, sort of like a 25 director in the film business. The producer will make

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Horowitz - direct

- suggestions to work out the best possible album that they can. 1
  - So, let's keep going with the artist. Q.

Once the artist makes a new record, does Universal then put together a marketing plan?

- The marketing people try to capture what the artist is really about, what the artist's story is going to be, what the artist's image should be, and they come up with a marketing campaign that may include coming up with a particular video, subsidizing the artist on a country, on a concert tour if they think that's a way of artist promoting himself to let the public see him or her in concert. There may be a host of internet-related marketing campaigns that we will do now, there will be personal appearances at radio stations; a host of different things to try to bring attention to the artist in
- Q. Would Universal typically have a different marketing plan for each new record that it releases?
- Α. Yes.
- And would it also have a different marketing plan from one 19 20 artist to another artist?
- 21 Α. Yes.
- 22 Q. And would it market a new record, let's say in the country 23 music genre, different than one, let's say, in the Latin music 24 genre?
- 25 It would depend upon the artist. Different genres of

what is a very competitive business.

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Horowitz - direct

- music require different kinds of focus. The media may be different, radio would be different. The taste makers that you would go to to try to get excited about your artist may be different. So, it depends upon the genre.
  - Q. I have seen recording artists sometimes appear on television. Does Universal ever have any role in making that happen?
  - We have a collection of people whose job that is, to A. Yes. focus on trying to get our artists onto different television shows because the exposure may be very good for them.
  - What kind of TV shows do you work with?
- 12 Everything from Oprah to Jay Leno to MTV. Anything that we 13 feel will reach the right audience for the artist concerned. 14 For some of our adult music artists, adult contemporary kind of artist, middle of the road, the most important thing might be getting them on "60 Minutes" or "The Sunday Morning Show" on 17 CBS. For a rap artist the most important thing might be getting them on a BET show.

It depends upon the artist involved.

I have also seen recording artists be interviewed. Does Universal play any role many helping to arrange for interviews? A. Yes. We have a publicity department, a collection of people whose job it is to try to bring attention in the media to our artists. They have contacts that they've developed over

the years and their job is to try to find the right media

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- 1 outlets to bring attention to the artist in his or her new album. 2
- 3 I think you mentioned earlier that Universal sometimes uses 4 the internet to promote its artists. Does Universal help to
- 5 arrange websites for its artists?
- A. Yes. We often are responsible for the official website for 7 the artist concerned. We pay for the costs of creating it, we work with the artist to design it. We deal with the day-to-day technical issues that come up. We post information on it about the artist's touring plans, about the new album that may be coming out. All of those would be done primarily through
- 11 12 someone at one of our labels.
- 13 Q. And you also mentioned something, I think you referred to 14 it as a music video. What, exactly, is a music video?
- A. A music video is a tool, is a vehicle to capture the artist 15 singing his or her song with visual images in a way that we 16 17 think is exciting to the consumer and creates an interest that
- hopefully leads to sales. 18
- 19 Now, you also, I think you were here during the opening by
- 20 Mr. Baio, is that correct?
- 21 Α. Yes.
- 22 And you heard him refer to concert tours?
- 23 Α. Yes.
- 24 What is Universal's role with respect to concert tours? Ο.
- 25 In the vast bulk of times, until very recently, the Α.

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concerts that an artist did were entirely for the artist, by the artist in terms of keeping the revenue. In the early days of an artist's career it would not be unusual for a record company to subsidize the tour because the artist, on his or her own, would not be able to make enough money to afford to go out.

As Mr. Baio mentioned, at times, particularly recently, as the business has gone through the kind of dire straits that it has, there has been a recognition on the part of the artists and the record companies that the record companies play a primary role in helping to create the artist's brand. Most people don't know about the record company as a brand, they think of the brand as the artist. Few people understand that when they buy an Eminem album it is a Universal product and that's not what we try to do with our marketing money.

But, as Mr. Baio has said, what has happened as the revenue base has begun to deteriorate is that we have said to artists that in order for us to help create their brand we have to share in other revenue streams that come from that brand and not be limited just to the monies that come through the sale of the records. That's a relatively new phenomenon.

Q. And so for an older, established artist who has been selling music for a long time like U2, did Universal share in the concert revenues from the U2 tour?

- 1 Α. No. We had no participation.
- Let me talk about another part of your marketing effort. 2 Q.
- 3 Do you have something that I will refer to as an art department
- 4 that helps create art related to the artist for a record?
- 5 Α. Yes.

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- What kind of art do you create?
- 7 Well, there are a series of images that have to be created
- during the course of an artist's history with the record 8
- 9 company. The most basic may be the cover for the album but
- 10 there may be images that have to be created for advertising
- 11 that we do. And all of those kinds of images would either be
- 12 done by our art department or would be coordinated through our
- 13 art department.
- 14 Q. And for those of us who remember going to record stores and
- seeing posters on the wall, is that something that the record 15
- company created or someone else? 16
- 17 Typically that would be something that the record company
- created. It would sometimes be the album cover, it would 18
- 19 sometimes be publicity stills that our publicity department
- 20 would have arranged.
- 21 Q. Let's go back to this chart. I think we have done A&R,
- 22 business affairs and marketing; what is the next box Promotion
- 23 referring to?
- 24 A. Promotion is a department that we have at each of our
- 25 record companies -- I think it is important to mention that at

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Universal each of our labels function autonomously in sort of these basic functions, so each would have their own promotion department that would focus on their own artist. The promotion department is responsible for trying to get the artist's music to be played on radio and there would be, depending upon the company, a significant number of people whose job it is to traverse the country either making telephone calls or visits to radio stations around the country in the style of music that the artist is recording to try to convince the radio stations to play the music.

- Why do record companies try to get the music played on the radio?
- 13 A. Because radio traditionally has been a very good way to get 14 people excited about our artists and then to lead -- which 15 would in turn lead to sales.
  - Q. Mr. Baio in his opening said that music on the radio was free and compared it to Lime Wire. Do you see a difference between music available on the radio and the kind of music that is available through Lime Wire?
- 20 Yes. Α.
- 21 Q. What is the difference?
- 22 Well, when you listen to something on the radio you don't 23 know what you are going to hear next, it is not on demand, it 24 is not like you are typing in what you want to hear and it just 25 You have no idea what's going to pop up. You may

- continue to go to your favorite radio station because you hope 1
- to hear the hits and you know that a particular song is a hit 2
- 3 but it's not like Lime Wire where you type in the words for the
- 4 favorite song that you have and you own the song forever, you
- 5 hear it whenever you want to hear it and it is yours to keep.
- 6 It is a very different kind of situation.
- 7 Q. When you hear a song on the radio do you own a copy of the
- 8 recording?
- 9 No, you don't. Α.
- 10 What do you hope will happen when somebody hears a song on
- 11 the radio that they like?
- 12 We hope that they'll hear it -- and this is the way the
- 13 business traditionally worked -- they hear something on the
- 14 radio, they like it, they want to hear it again. They can't
- 15 get the immediate access to it by typing it in and keeping it,
- so they would typically go to a record store -- or now a 16
- 17 digital store -- and they would buy it.
- Q. Now, we've gone through a lot of different things that the 18
- 19 record company does to market and to promote its new music.
- 20 you think that marketing and promotion is important to the
- success of an artist at a record company? 21
- 22 Α. I think it is critically important.
- 23 Why? Why is that? 0.
- 24 Well, there was a digital site called MP3.com at one point
- 25 that had 44,000 different artists that it showcased on its

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Horowitz - direct

service undifferentiated, but on the internet, and you could go to the site and you could listen to the music by these artists. No one ever heard of them. They portrayed themselves in part as the record company of the future but they had no way to really market and promote the artist and create a buzz around that artist, to create a sense that the artist was special and should be listened to. That's what the marketing and promotion departments of a good record company do.

MR. POMERANTZ: Your Honor, I'm about to go to the next box, the sales and distribution box. I didn't know --THE COURT: This would be a good time to stop for the night. We will stop.

I just want to mention to the members of the jury that during the trial you are going to hear all the evidence that you need in order to decide the case so I want to remind you: Don't do any research about any of the issues in this case. Don't go on the internet to try to learn anything about it. Please don't talk to anyone about the case.

I wish you a good evening. And if you get here before 10:00 tomorrow there will be coffee, tea and muffins. I hope everyone will be on time. We are going to do what we can to get you through the line on time.

> Thank you. Have a good evening. (Continued on next page)

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1 (Jury not present) THE COURT: Thank you, Mr. Horowitz. You are free to 2

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(Witness steps down)

THE COURT: Please have a seat.

Counsel, would you like to raise anything before tomorrow morning?

MR. BAIO: Not us, your Honor.

MR. POMERANTZ: May we approach for one second, your Honor?

THE COURT: Sure.

(Discussion off record)

THE COURT: We are adjourned and will see you in the morning.

Mr. Klaus?

MR. KLAUS: I'm terribly sorry, your Honor.

In terms of the exhibits that are on the exhibit list that each side haven't objected to we have stipulation out to the other side to move their admission. Until that is done would it be your Honor's preference that we point to the exhibit and hand it up to the bench and ask for permission to publish it to the jury if it has not been objected to?

THE COURT: These are stipulated exhibits?

MR. KLAUS: These are exhibits that are on each side's list to which the other side has no objection requiring ruling.

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               THE COURT: I don't need to see it. Thank you. I
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      will see whatever the jury sees.
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               MR. KLAUS: Thank you, your Honor.
               THE COURT: All right. Thank you very much. Good
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      night.
               (adjourned to 10:00 a.m., Thursday, May 5, 2011.)
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